2020/2021 Faculty of International Studies Prince of Songkla University, Phuket Campus



B.A. in International Studies (International Program) 1. Degree Title

Full Name: Bachelor of Arts (International Studies) Abbreviated Name: B.A. (International Studies)

2. Majors

- Chinese Studies
- Korean Studies
- Thai and ASEAN Studies
- European Studies

3. Program Director

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4. Duration of Study 10 semesters

5. Program Overview

a) Objectives

Graduates from the IS program are expected to:

- 1. develop intercultural competencies, entrepreneurial skills, life-long learning abilities and an ethical approach to life.
- 2. acquire a deep understanding of the particular country or region studied, in terms of history, society, economy, politics and culture.
- 3. develop language skills to an operational level of both English and the language of the particular country or region studied.
- 4. be able to apply knowledge, experience, skills and abilities in relevant professions in international relations.

b) Learning Outcomes

- 1. English communicative skills for professions
- 2. third language communicative skills for professions
- 3. knowledge of international affairs for professions
- 4. cross cultural communication skills
- 5. technological communication skills
- 6. moral and social responsibility for professions
- 7. team working and leadership skills
- 8. critical thinking skills and learning skills which facilitate life-long learning
- c) Career Opportunities
- 1. professions in government sectors and international organizations
- 2. professions in the Royal Thai Consulates in China, Korea, ASEAN countries and Europe

- 3. professions in the private sector where English and a third language are required
- 4. teaching professions; for example, foreign language teachers
- 5. translators and interpreters
- 6. organizers of cultural and social management events, musical events and art exhibitions
- 7. self-employment in a business where English and/or Chinese and/or Korean are required; for example, in SMEs in the tourism industry
- 6. Tuition Fees

Admission Fee	20,000 THB
Tuition Fee	41,000 THB / semester

7. Curriculum Structure and Components

Total credits	
Thai students:	132
Non-Thai students:	135

Category	Credits
1. General Education	30
2. Specific Courses	96
2.1 Compulsory Foundation Courses of the Faculty	24
2.2 Compulsory Courses	51
- International Studies Courses	21
- International Language Courses	30
2.3 Professional Courses	21
- Professional Elective Courses	15
- Professional Training and Cooperative Education	6
Courses	
3. Free Elective	6
4. Thai Culture Courses for Non-Thai Students*	3
TOTAL	135

8. Study Plan

8.1 Study Plan for Chinese Studies

	First Year	Semester 1	
Course Code	Course ⁻	Course Title	
980-022	Basic Lifesaving (CPR and AED)		1((1)-0-2)
001-103	Ideas of Entrepreneurship		1((1)-0-2)
805-061	Logical Thinking		2((2)-0-4)
805-091	Music Appreciation		1((1)-0-2)
805-071	English for Fundamental Listening and Speaking		2((2)-0-4)
805-072	English for Fundamental Reading and Writing		2((2)-0-4)
815-111 815-112	or		3(2-2-5)
815-112	Information Technology for International Organization		3(3-0-6)
815-xxx	Chinese		3(2-2-5)
		TOTAL	18(16-4-34)

First Year Semester 2			
Course	Course Title		Credits
Code			ereutes
001-102	The King's Philosophy and Sustainable	e Development	2((2)-0-4)
980-023	PSU Volunteer		1((1)-0-2)
805-062	Mathematics in Daily Life		2((2)-0-4)
805-xxx			2((2)-0-4)
805-xxx	D5-xxx English (Elective course in General Education)		2((2)-0-4)
980-xxx	980-xxx Physical Education		1((1)-0-2)
815-114 World Civilization		3(3-0-6)	
815-115 Introduction to International Studies		3(3-0-6)	
815-xxx	815-xxx Chinese		3(2-2-5)
815-101	815-101 Thai Culture and Ways of Life ²		3(3-0-6)
TOTAL		19(18-2-37)	
First Year Semester 3 (Study in Cl		hina)	

¹ Non-Thai students can take 815-112 (Foundation Thai) instead of 815-111. This depends on their Thai proficiency and must be approved by the curriculum management committee.

² For Non-Thai students

Course Code	Course Title	Credits
815-123	Reading Chinese Publications	3(2-2-5)
xxx-xxx	Free Elective	3(x-y-z)
	TOTAL	6(x-y-z)

	Second Year	Semester 1	
Course Code	Course Title		Credits
969-041	Choose Wisely, Live Well		2((2)-0-4)
805-xxx	805-xxx English (Elective course in General Education)		2((2)-0-4)
815-221	815-221 History of China		3(3-0-6)
815-211 Social Psychology		3(3-0-6)	
815-xxx Elective		3(3-0-6)	
XXX-XXX	xxx-xxx Free Elective		3(3-0-6)
815-xxx	815-xxx Chinese		3(2-2-5)
	TOTAL		19(18-2-37)

	Second Year	Semester 2	
Course Code	Course 7	ïtle	Credits
805-031	Happy and Peaceful Life	Happy and Peaceful Life	
815-311	815-311 Intercultural Communication		3(3-0-6)
815-222	815-222 Overseas Chinese		3(3-0-6)
815-223	815-223 Current Events in Chinese Society		3(3-0-6)
815-xxx	815-xxx Elective		3(3-0-6)
815-xxx	815-xxx Chinese		3(2-2-5)
		TOTAL	18(17-2-35)

Second Year		Semester 3 (Study in China)	
Course Code	Course Title		Credits
815-229	Chinese for Sales		3(2-2-5)
815-xxx	Elective		3(3-0-6)
		TOTAL	6(5-2-11)

	Third Year	Semester 1	
Course Code	Course Title		Credits
815-321	Chinese Art and Culture		3(3-0-6)
815-322	815-322 Chinese Philosophies and Religions		3(3-0-6)
815-323	815-323 Sino-Thai Relations		3(3-0-6)
815-312 Research Methodology in Social Sciences and Humanities		3(3-0-6)	
815-xxx Elective		3(3-0-6)	
815-xxx	815-xxx Chinese		3(2-2-5)
		TOTAL	18(17-2-35)

	Third Year Semester 2	
Course Code	Course Title	Credits
Internship	Plan	
988-031	Global Citizenship	2((2)-0-4)
969-042	Digital Economy	2((2)-0-4)
815-324	National Development Strategies of China	3(3-0-6)
815-313	Independent Studies	3(3-0-6)
815-381	Pre-Internship	15 hours
815-xxx	Elective	3(3-0-6)
815-xxx	Chinese	3(2-2-5)
815-xxx	Chinese	3(2-2-5)
	TOTAL	19(17-4-36)
Cooperati	ve Education Plan	
988-031	Global Citizenship	2((2)-0-4)
969-042	Digital Economy	2((2)-0-4)
815-324	National Development Strategies of China	3(3-0-6)
815-313	Independent Studies	3(3-0-6)
815-382	Pre-Cooperative Education	30 hours
815-xxx	Chinese	3(2-2-5)
815-xxx	Chinese	3(2-2-5)
	TOTAL	16(14-4-30)

Third Year		Semester 3 (Study in China)	
Course Code	Course Title		Credits
815-332	-332 Chinese for Presentation and Discussion		3(2-2-5)
815-xxx	815-xxx Elective		3(3-0-6)
		TOTAL	6(5-2-11)

Fourth Year		Semester 1		
Course Code	Course 1	ītle	Credits	
Internship Pla	Internship Plan			
815-481	Internship		3(0-18-0)	
		TOTAL	3(0-18-0)	
Cooperative I	Cooperative Education Plan			
815-482	Cooperative Education		6(0-36-0)	
		TOTAL	6(0-36-0)	

8.2 Study Plan for Korean Studies

	First Year Semester 1		
Course	Course 1	Title	Credits
Code			creates
980-022	Basic Lifesaving (CPR and AED)		1((1)-0-2)
001-103	Ideas of Entrepreneurship		1((1)-0-2)
805-061	Logical Thinking		2((2)-0-4)
805-091	Music Appreciation		1((1)-0-2)
805-071	English for Fundamental Listening and Speaking		2((2)-0-4)
805-072	English for Fundamental Reading and Writing		2((2)-0-4)
815-111	Thai for Effective Communication in the Digital Era ³		3(2-2-5)
	<u>or</u>		
815-112	Foundation Thai		
815-113	Information Technology for International Organization		3(3-0-6)
815-1xx	Korean		3(2-2-5)
	TOTAL		18(16-4-34)

³ Non-Thai students can take 815-112 (Foundation Thai) instead of 815-111. This depends on their Thai proficiency and it must be approved by the curriculum management committee.

	First Year Semester 2		
Course Code	Course 1	ītle	Credits
001-102	The King's Philosophy and Sustainabl	e Development	2((2)-0-4)
980-023	PSU Volunteer		1((1)-0-2)
805-062	Mathematics in Daily Life		2((2)-0-4)
805-xxx	English (Elective course in General Education)		2((2)-0-4)
805-xxx	English (Elective course in General Education)		2((2)-0-4)
980-xxx	Physical Education		1((1)-0-2)
815-114	4 World Civilization		3(3-0-6)
815-115	Introduction to International Studies		3(3-0-6)
815-1xx	xx Korean		3(2-2-5)
815-101	Thai Culture and Ways of Life ⁴		3(3-0-6)
	TOTAL		19(18-2-37)

First Year		Semester 3 (Study at FIS)	
Course Code	Course Title		Credits
815-xxx	Korean		3(2-2-5)
815-141	Korean Culture		3(3-0-6)
		TOTAL	6(5-2-11)

	Second Year	Semester 1	
Course Code	Course Title		Credits
969-041	Choose Wisely, Live Well		2((2)-0-4)
805-xxx	xxx English (Elective course in General Education)		2((2)-0-4)
815-241	15-241 History of Korea		3(3-0-6)
815-2xx	815-2xx Social Psychology		3(3-0-6)
815-xxx	815-xxx Elective		3(3-0-6)
xxx-xxx	xxx-xxx Free Elective		3(3-0-6)
815-xxx	xxx Korean		3(2-2-5)
	TOTAL		19(18-2-37)

⁴ For Non-Thai students

	Second Year	Semester 2	
Course Code	Course Title		Credits
805-031	31 Happy and Peaceful life		3((3)-0-6)
815-311	815-311 Intercultural Communication		3(3-0-6)
815-242	815-242 Korean Society and Lifestyle		3(3-0-6)
815-2xx	815-2xx Free Elective		3(3-0-6)
815-xxx	815-xxx Elective		3(3-0-6)
815-xxx	815-xxx Korean		3(2-2-5)
	TOTAL		18(17-2-35)

Second Year		Semester 3 (Study at FIS)	
Course Code	Course T	ītle	Credits
815-xxx	Korean		3(2-2-5)
815-xxx	Elective		3(3-0-6)
		TOTAL	6(5-2-11)

	Third Year Semester 1		
Course Code	Course Title		Credits
815-341	Politics and Korean Events in Korea		3(3-0-6)
815-3xx	3xx Elective		3(3-0-6)
815-342	15-342 Thai-Korean Relations		3(3-0-6)
815-312	815-312 Research Methodology in Social Sciences and Humanities		3(3-0-6)
815-xxx	815-xxx Elective		3(3-0-6)
815-xxx	315-xxx Korean		3(2-2-5)
	TOTAL		18(17-2-35)

	Third Year	Semester 2		
Course Code	Course	ītle	Credits	
Internship	Internship Plan			
988-031	Global Citizenship		2((2)-0-4)	

969-042	Digital Economy	2((2)-0-4)
815-344	Economic Strategy Development of Korea	3(3-0-6)
815-313	Independent Studies	3(3-0-6)
815-381	Pre-Internship	15 hours
815-343	Korea in Global Context	3(3-0-6)
815-3xx	Elective	3(2-2-5)
815-3xx	Korean	3(2-2-5)
TOTAL		19(17-4-36)
Cooperativ	ve Education Plan	
988-031	Global Citizenship	2((2)-0-4)
969-042	Digital Economy	2((2)-0-4)
815-344	Economic Strategy Development of Korea	3(3-0-6)
815-313	Independent Studies	3(3-0-6)
815-382	Pre-Cooperative Education	30 hours
815-343	Korea in Global Context	3(2-2-5)
815-xxx	Korean	3(2-2-5)
	TOTAL	16(14-4-30)

Third Year		Semester 3 (Study in Korea)	
Course Code	Course T	ïtle	Credits
815-xxx	Korean		3(x-y-z)
815-xxx	Korean		3(x-y-z)
		TOTAL	6(x-y-z)

Fourth Year		Semester 1			
Course Code	Course 7	Title	Credits		
Internship Pla	Internship Plan				
815-481	Internship		3(0-18-0)		
		TOTAL	3(0-18-0)		
Cooperative	Cooperative Education Plan				
815-482	Cooperative Education		6(0-36-0)		
		TOTAL	6(0-36-0)		

8.3 Study plan for Thai and ASEAN Studies

Course Code	Course Title	Credits	
980-022	Basic Lifesaving (CPR and AED)	1((1)-0-2)	
001-103	Ideas of Entrepreneurship	1((1)-0-2)	
805-061	Logical Thinking	2((2)-0-4)	
805-091	Music Appreciation	1((1)-0-2)	
805-071	English for Fundamental Listening and Speaking	2((2)-0-4)	
805-072	English for Fundamental Reading and Writing	2((2)-0-4)	
815-111	Thai for Effective Communication in Digital Era ⁵	3(2-2-5)	
815-112	<u>or</u> Foundation Thai		
815-112		3(3-0-6)	
815-113 815-xxx	Information Technology for International Organization	3(2-2-5)	
013-XXX			
	TOTAL	18(16-4-34)	
	First Year Semester 2		
Course Code	Course Title	Credits	
001-102	The King's Philosophy and Sustainable Development	2((2)-0-4)	
980-023	PSU Volunteer	1((1)-0-2)	
805-062	Mathematics in Daily Life	2((2)-0-4)	
805-xxx	English (Elective course in General Education)	2((2)-0-4)	
805-xxx	English (Elective course in General Education)	2((2)-0-4)	
980-xxx	Physical Education	1((1)-0-2)	
815-114	World Civilization	3(3-0-6)	
815-115	Introduction to International Studies	3(3-0-6)	
815-xxx	Thai-English	3(2-2-5)	
815-101	Thai Culture and Ways of Life ⁶	3(3-0-6)	
	TOTAL	19(18-2-37)	

⁵ Non-Thai students can take 815-112 (Foundation Thai) instead of 815-111. This depends on their Thai proficiency and must be approved by the curriculum management committee.

⁶ For Non-Thai students

	First Year	Semester 3 (Study in Thailand	d or ASEAN)
Course Code	Course Title		Credits
815-xxx	Thai-English		3(2-2-5)
xxx-xxx	xxx-xxx Free Elective		3(x-y-z)
		TOTAL	6(x-y-z)

	Second Year	Semester 1	
Course Code	Course Title		Credits
969-041	Choose Wisely, Live Well		2((2)-0-4)
805-xxx	xxx English (Elective course in General Education)		2((2)-0-4)
815-251	15-251 Thailand and Southeast Asia Countries		3(3-0-6)
815-211	815-211 Social Psychology		3(3-0-6)
815-xxx	Elective		3(3-0-6)
XXX-XXX	xxx-xxx Free Elective		3(3-0-6)
815-xxx	815-xxx Thai-English		3(2-2-5)
TOTAL		19(18-2-37)	

	Second Year	Semester 2	
Course Code	Course 1	ïtle	Credits
805-031	Happy and Peaceful life		3((3)-0-6)
815-311	311 Intercultural Communication		3(3-0-6)
815-252	815-252 Religion and ASEAN Society		3(3-0-6)
815-253	815-253 ASEAN Arts		3(3-0-6)
815-xxx	815-xxx Elective		3(3-0-6)
815-xxx	815-xxx Thai-English		3(2-2-5)
		TOTAL	18(17-2-35)

Second Year		Semester 3 (Study in Thailand or ASEAN)	
Course Code	Course Title		Credits
815-xxx	Thai-English		3(2-2-5)
815-xxx	15-xxx Elective		3(3-0-6)
	TOTAL		6(5-2-11)

	Third Year Semester 1		
Course Code	Course Title		Credits
815-351	Environmental Studies in Southeast A	sia	3(3-0-6)
815-352	2 Politics in Southeast Asia		3(3-0-6)
815-353	815-353 Economic Development in Southeast Asia		3(3-0-6)
815-312	815-312 Research Methodology in Social Sciences and Humanities		3(3-0-6)
815-xxx	815-xxx Elective		3(3-0-6)
815-xxx	815-xxx Thai-English		3(2-2-5)
	TOTAL		18(17-2-35)

Third Year Semester 2				
Course Code	Course Title			
Internship	Plan			
988-031	Global Citizenship	2((2)-0-4)		
969-042	Digital Economy	2((2)-0-4)		
815-354	ASEAN Community: Development and Prospect	3(3-0-6)		
815-313	Independent Studies	3(3-0-6)		
815-381	Pre-Internship	15 hours		
815-xxx	Elective	3(3-0-6)		
815-xxx	Thai-English	3(2-2-5)		
815-xxx	Thai-English	3(2-2-5)		
	TOTAL			
Cooperativ	ve Education Plan			
988-031	Global Citizenship	2((2)-0-4)		
969-042	Digital Economy	2((2)-0-4)		
815-354	ASEAN Community: Development and Prospect	3(3-0-6)		
815-313	Independent Studies	3(3-0-6)		
815-382	Pre-Cooperative Education	30 hours		
815-xxx	Thai-English	3(2-2-5)		
815-xxx	Thai-English	3(2-2-5)		
	TOTAL	16(14-4-30)		

	Third Year	Semester 3 (Study in Thailand or ASEAN)	
Course Code	Course Title		Credits
815-xxx	Thai-English		3(2-2-5)
815-xxx	815-xxx Elective		3(3-0-6)
	ΤΟΤΑΙ		6(5-2-11)

	Fourth Year	Semester 1		
Course Code	Course 1	Title	Credits	
Internship Pla	Internship Plan			
815-481	Internship		3(0-18-0)	
		TOTAL	3(0-18-0)	
Cooperative	Education Plan			
815-482	Cooperative Education		6(0-36-0)	
		TOTAL	6(0-36-0)	

8.4 Study Plan for European Studies

First Year Semester 1				
Course	Course 7	ītle		Credits
Code				
980-022	Basic Lifesaving (CPR and AED)			1((1)-0-2)
001-103	Ideas of Entrepreneurship			1((1)-0-2)
805-061	Logical Thinking			2((2)-0-4)
805-091	Music Appreciation			1((1)-0-2)
805-071	English for Fundamental Listening and Speaking			2((2)-0-4)
805-072	English for Fundamental Reading and Writing			2((2)-0-4)
815-111	Thai for Effective Communication in the Digital Era ⁷			3(2-2-5)
	<u>or</u>			
815-112	Foundation Thai			
815-113	Information Technology for International Organization			3(3-0-6)
815-xxx	French			3(2-2-5)
TOTAL		OTAL	18(16-4-34)	

⁷ Non-Thai students can take 815-112 (Foundation Thai) instead of 815-111. This depends on their Thai proficiency and must be approved by the curriculum management committee.

	First Year Semester 2		
Course Code	Course 1	ītle	Credits
001-102	The King's Philosophy and Sustainabl	e Development	2((2)-0-4)
980-023	PSU Volunteer		1((1)-0-2)
805-062	Mathematics in Daily Life		2((2)-0-4)
805-xxx	English (Elective course in General Education)		2((2)-0-4)
805-xxx	English (Elective course in General Education)		2((2)-0-4)
980-xxx	Physical Education		1((1)-0-2)
815-114	World Civilization		3(3-0-6)
815-115	Introduction to International Studies		3(3-0-6)
815-xxx	K French		3(2-2-5)
815-101	Thai Culture and Ways of Life ⁸		3(3-0-6)
	TOTAL		19(18-2-37)

First Year		Semester 3 (Study at FIS)	
Course Code	Course T	ïtle	Credits
815-xxx	French		3(2-2-5)
xxx-xxx	X Free Elective		3(x-y-z)
		TOTAL	6(x-y-z)

Second Year Semester 1			
Course Code	Course 1	ītle	Credits
969-041	Choose Wisely, Live Well		2((2)-0-4)
805-xxx	English Language (Elective course in General Education)		2((2)-0-4)
815-271	Economy of Europe		3(3-0-6)
815-211	Social Psychology		3(3-0-6)
815-xxx	Elective		3(3-0-6)
xxx-xxx	xxx Elective		3(3-0-6)
815-xxx	French		3(2-2-5)
		TOTAL	19(18-2-37)

⁸ For Non-Thai students

	Second Year	Semester 2	
Course Code	Course	ītle	Credits
805-031	Happy and Peaceful life		3((3)-0-6)
815-311	Intercultural Communication		3(3-0-6)
815-272	Politics of Europe		3(3-0-6)
815-273	Art and Culture of Europe		3(3-0-6)
815-xxx	French		3(3-0-6)
815-xxx	French		3(2-2-5)
		TOTAL	18(17-2-35)

Second Year		Semester 3 (Study at FIS)	
Course Code	Course T	ïtle	Credits
815-xxx	Elective		3(x-x-x)
815-274	815-274 Europe in Global Context		3(3-0-6)
TOTAL		6(x-y-z)	

	Third Year	Semester 1	
Course Code	Course T	ïtle	Credits
815-371	Current Events in European Society		3(3-0-6)
815-372	Thai-EU Relations		3(3-0-6)
815-3xx	815-3xx Free Elective		3(3-0-6)
815-312	5-312 Research Methodology in Social Sciences and Humanities		3(3-0-6)
815-373	373 European Literature		3(3-0-6)
815-xxx	L5-xxx French		3(2-2-5)
		TOTAL	18(17-2-35)

	Third Year	Semester 2	
Course Code	Course 1	ītle	Credits
Internship	Plan		
988-031	Global Citizenship		2((2)-0-4)
969-042	Digital Economy		2((2)-0-4)
815-313	Independent Studies		3(3-0-6)
815-381	Pre-Internship		15 hours
815-xxx	Elective		3(3-0-6)
815-xxx	Elective		3(3-0-6)
815-xxx	815-xxx French		3(2-2-5)
815-xxx	815-xxx French		3(2-2-5)
	TOTAL		19(17-4-36)
Cooperativ	ve Education Plan		
988-031	Global Citizenship		2((2)-0-4)
969-042	Digital Economy		2((2)-0-4)
815-313	Independent Studies		3(3-0-6)
815-382	Pre-Cooperative Education		30 hours
815-xxx	Elective		3(3-0-6)
815-xxx	French		3(2-2-5)
815-xxx	815-xxx French		3(2-2-5)
		TOTAL	16(14-4-30)

Third Year		Semester 3 (Study at FIS + Field Trip in Europe)	
Course Code	Course Title		Credits
815-xxx	K French		3(2-2-5)
815-xxx	815-xxx Elective		3(x-y-z)
TOTAL		6(x-y-z)	

	Fourth Year	Semester 1	
Course Code	Course	Title	Credits
Internship Pla	an		
815-481	Internship		3(0-18-0)
		TOTAL	3(0-18-0)
Cooperative I	Cooperative Education Plan		
815-482	Cooperative Education		6(0-36-0)
		TOTAL	6(0-36-0)

Course Description

General Education Courses

001-102 The King's Philosophy and Sustainable Development 2((2)-0-4)

Meaning, principles, concept, importance and goal of the philosophy of sufficiency; work principles, understanding and development of the King's philosophy and sustainable development; an analysis of application of the King's philosophy in the area of interest including individual, business or community sectors in local and national level

980-022 Basic Lifesaving (CPR and AED)

Intro to first aid, roles and responsibilities, scene assessment, precautions; medical emergencies, breathing problems, choking, heart attack, diabetic emergency, stroke, seizure, bleeding from mouth; injury emergencies, bleeding, controlling bleeding, shock, head, neck, and spinal injuries, fractures and sprains, burn, hypothermia; CPR, scene safety, chest compression, mouth to mouth, equipment, AED

980-023 PSU Volunteer

Activities integrating body of knowledge, emphasizing on the philosophy of sufficiency economy and apply to its principles of job, principles of understanding, accessibility and development for the benefit of society and the benefit of mankind, cultivating morals, ethics and public mind; team working within and/or across disciplines under the supervision of advisors

805-031 Happy and Peaceful Life

Consciousness and mindfulness; happiness; self-awareness; social literacy; understanding and respecting diversity; communication and collaboration skills; creative problem-solving; living in diversity 1((1)-0-2)

3((3)-0-6)

1((1)-0-2)

988-031 Global Citizenship

The roles and responsibilities as members of society; respect for rights of others; lawfulness; adaptation to a multicultural society, both locally and internationally

001-103 Idea to Entrepreneurship

Introduction to new entrepreneur creation; entrepreneurship appraisal; business opportunity analysis; project feasibility study; SWOT analysis; market survey and research; marketing strategy for new business; business marketing; marketing planning; production management; accounting financial analysis; financial planning; business; investment funding sources; business networking; public sectors services and facilities; business ethics

969-041 Choose Wisely Live Well

Link and integration of product and service consumption from business providers and daily activities; relevance of business activities and daily life; the exploitation of business services to facilitate daily life; the development of business mindset to help organizing daily activities; the implications of business in daily life

969-042 Digital Economy

Basic theory in digital economy, Value creation model, Digital Business model, Market regulation, Digital economics in context, How digital economy influences societies and environment, City Development

805-061 Logical Thinking

Exploring logically necessary truth and deductive validity; methods of analyzing and evaluating arguments of all types using both formal and informal techniques; identifying fallacies and introducing elementary symbolic logic; involving the practical study of logical reasoning; assessing the logical coherence of what we read and write using critical thinking, deductive reasoning and decision-making theory 2((2)-0-4)

1((1)-0-2)

2((2)-0-4)

2((2)-0-4)

2((2)-0-4)

805-062 2((2)-0-4) Mathematics in Daily Life Percentage, ratio, basic statistics and their applications for everyday life. Financial mathematics such as profit, loss, commission, tax, interest, etc. 805-071 English for Fundamental Listening and Speaking 2((2)-0-4) Reinforcement of English listening and speaking skills for effective communication in both daily life and academic settings; consolidation of autonomous learning and language skills for academic use 805-072 English for Fundamental Reading and Writing 2((2)-0-4)Reinforcement of reading and writing skills for comprehension of general and basic academic texts; reading literature; consolidation of autonomous learning and language skills for academic use; practice of writing skills targeted at a sentence level 805-091 Music Appreciation 1((1)-0-2)Gaining knowledge of Thai, international, and folk music through various perspectives including history, politic, society, language, belief, regions, environment, and culture 980-081 Badminton 1((1)-0-2) Historical background, evolution of rules, regulations and safety, practicing badminton to develop personal health 980-082 Brazilian Jiujitsu 1((1)-0-2)Basic Brazilian athletics knowledge and skills; learning body control for Strength of mind and body; using martial arts to protect yourself 980-083 1((1)-0-2)Muay Thai Boxing Basic boxing knowledge and skills; rules, regulations and safety, practicing Thai Chaiya Boxing to develop personal health

980-084	Volleyball	1((1)-0-2)
	Basic knowledge, rules; volleyball skill practice	
980-085	Basketball	1((1)-0-2)
	Basic knowledge, rules; basketball skill practice	
980-086	Tennis	1((1)-0-2)
	Basic knowledge, rules; tennis skill practice	
980-091	Swimming	1((1)-0-2)
	Basic knowledge, rules, swimming skill practice	
980-092	Aerobic	1((1)-0-2)
	Knowledge about aerobics, movement with music skill, and	
	Practice	
980-093	Yoga	1((1)-0-2)
	Basic knowledge, evolution of rules, regulations and safety,	
	practicing yoga to develop personal health	
980-094	Mixed Martial Arts	1((1)-0-2)
	Historical background, evolution of rules, regulations and	
	safety,practicing Mixed martial Arts to develop personal health	
980-095	Tai Chi	1((1)-0-2)
	Basic knowledge, evolution of rules, regulations and safety,	
	practicing Tai Chi to develop personal health	
980-096	Scuba Diving	1((1)-0-2)
	Principles, equipment and methods for diving; science for diving;	
	planning, recording and problem solving in diving; sample and	
	data collecting techniques; diving practice in both swimming pool and sea	

980-097	Social Dance	1((1)-0-2)
	Basic social dance skills and etiquette; social dance music;	
	emphasis on practice	

รายวิชาเลือก

- 805-073 English for Intermediate Listening and Speaking 2((2)-0-4)
 Reinforcement of listening and speaking skills to enhance communication skills at an intermediate-level in both daily life and academic settings; consolidation of autonomous learning and language skills for academic use
 805-074 English for Intermediate Reading and Writing 2((2)-0-4)
 - English for Intermediate Reading and Writing Reinforcement of exchanging ideas and expressing oneself with regards to academic issues; further development of understanding general and academic texts; reading literature; consolidation of autonomous learning and language skills for academic use; practice of writing skills targeted at a paragraph level; practice and development of writing process
- 805-075English for Advanced Listening and Speaking2((2)-0-4)Reinforcement of advanced listening and speaking skills;
development of effective communication in both daily-life and
academic settings; consolidation of autonomous learning and
language skills for academic use2((2)-0-4)

805-076 English for Advanced Reading and Writing

Consolidation of skills in exchanging ideas and expressing oneself related to advanced academic issues; reinforcement of understanding general and academic texts; reading literature; consolidation of autonomous learning and language skills for academic use; practice of writing skills targeted at an essay level; introduction to reading and writing research; further practice and development of writing process 2((2)-0-4)

805-001	English for Pronunciation Reinforcement of oral skills with correct pronunciation; reading aloud and memorizing written speeches with an emphasis on English vowels, intonation, stress, and consonant clusters	2((2)-0-4)
805-002	English for Creative Writing Consolidation of writing skills and creative thinking through critical reading and exchanging ideas	2((2)-0-4)
805-003	English for International Studies Learning languages related to the history of relational culture with the focus on the diplomacy and communication to attain the international goals in the globalization era	2((2)-0-4)
805-004	English for International Business Consolidation of the basic skills used in business English; enhancing listening, speaking, reading and writing skills applied in multiple business settings in English	2((2)-0-4)
805-007 Specific Cou	English for Presentation and Discussion Theories and general characteristics of English for discussion and presentation; practice of academic and general discussion; expressing viewpoints and responding to questions in discussions and presentations	2((2)-0-4)
815-111	Thai for Effective Communication in Digital Era Overview on language, communication and information techno art of Thai language usage for effective communication; practici	

art of Thai language usage for effective communication; practicing analytical and critical thinking trough listening, speaking, reading and writing via information technology; challenges of Thai language usage in changing age

815-112	Foundation Thai	3(2-2-5)
	Thai sound and writing systems; practicing basic skills in listening,	
	speaking, reading and writing Thai for survival in Thailand	
815-113	Information Technology for International Organization	3(3-0-6)
	Knowledge and skills of the information technology for	
	international organization; software application for international	
	studies and career; presentation and multimedia software; website	
	design; laws and ethical implications in information technology	
815-114	World Civilization	3(3-0-6)
	Background and development of important Western and Eastern	
	civilizations of the world starting from ancient times to modern times	
	with an emphasis on the major civilizations of Egypt, Mesopotamia,	
	China, India, Southeast Asia, Greece, Roman, Medieval Europe and	
	Islamic during the Renaissance, and Industrial Revolution; the	
	influence and impact of world civilization on Thai society	
815-115	International Studies, Introduction to	3(3-0-6)
	Interdisciplinary approaches in social sciences and humanities	
	for international studies; concepts and mechanism of	
	for international studies; concepts and mechanism of localisation, internationalisation, and globalisation; analysis	
	localisation, internationalisation, and globalisation; analysis	
815-211	localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development	3(3-0-6)
815-211	localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues	3(3-0-6)
815-211	localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology	3(3-0-6)
815-211	localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology Human behavior, human behavior and social environment; learning,	3(3-0-6)
815-211	localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology Human behavior, human behavior and social environment; learning, perception, social values, social influences, adjustment, leadership,	3(3-0-6)
815-211 815-311	localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology Human behavior, human behavior and social environment; learning, perception, social values, social influences, adjustment, leadership, conflict and peacemaking; human behavior in multicultural	3(3-0-6) 3(3-0-6)
	localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology Human behavior, human behavior and social environment; learning, perception, social values, social influences, adjustment, leadership, conflict and peacemaking; human behavior in multicultural societies, application of social psychology in life and work	
	 localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology Human behavior, human behavior and social environment; learning, perception, social values, social influences, adjustment, leadership, conflict and peacemaking; human behavior in multicultural societies, application of social psychology in life and work Intercultural Communication 	
	 localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology Human behavior, human behavior and social environment; learning, perception, social values, social influences, adjustment, leadership, conflict and peacemaking; human behavior in multicultural societies, application of social psychology in life and work Intercultural Communication Definitions and backgrounds of intercultural communication; 	
	 localisation, internationalisation, and globalisation; analysis of social dynamism, local/global nexus, sustainable development and challenges from global issues Social Psychology Human behavior, human behavior and social environment; learning, perception, social values, social influences, adjustment, leadership, conflict and peacemaking; human behavior in multicultural societies, application of social psychology in life and work Intercultural Communication Definitions and backgrounds of intercultural communication; principles of intercultural communication by means of languages, 	

- 815-312Research Methodology in Social Sciences and Humanities3(3-0-6)Meaning, paradigms and types of research; an introduction to
research methodology: quantitative and qualitative methods
- 815-313Independent Studies3(3-0-6)An independent study on a particular topic in business; application
of research methodology and research analysis; research
presentation and group discussion3(3-0-6)

International Studies

Chinese Studies

815-221	History of China	3(3-0-6)
	Introduction to Chinese history and development in each	
	period from ancient times to the establishment of the new	
	China	
815-222	Overseas Chinese	3(3-0-6)
	Development of overseas Chinese community in Thailand	
	and ASEAN countries, China's policy toward the overseas	
	Chinese in transitional period, the relation between overseas	
	Chinese and Mainland China in Social and economic	
	dimensions	
815-223	Current Events in Chinese Society	3(3-0-6)
	Current issues related to politics, economics, society, and	
	cultures of China	
815-321	Chinese Art and Culture	3(3-0-6)
	Analysis and overview of Chinese traditional culture focusing	
	on folk customs, ancient science and technology, languages,	
	literature, thoughts and beliefs, architecture, arts and cultural	
	exchanges between China and foreign countries	

815-322	Chinese Philosophies and Religions Introduction to Philosophy and Religion in China; History and development; Study concepts and doctrines in a rational way; Values and Importance of Philosophy and Religion in China	3(3-0-6)
815-323	Sino-Thai Relations Historical background and major events in the relations between the P.R. China and Thailand from Sukhothai period to the present; analysis of the two states' current political, economic and cultural relations under regional cooperation framework	3(3-0-6)
815-324	National Development Strategies of China Political theories and ideologies, strategies and key policies affecting the development of China; analysis of China's strengths and weaknesses as factors supporting and hindering the development of the country	3(3-0-6)
<u>Korean Studies</u> 815-141	Korean Culture Korean society and culture focusing on the lifestyle, beliefs, culture and tradition affecting the Korean way of life at present	3(3-0-6)
815-241	History of Korea Introduction to Korea in economy, society, geography, history; origins of Korean history and culture, understanding Korean history from the earliest period of settlement on the peninsula to the present time	3(3-0-6)
815-242	Korean Society and Lifestyle Characteristics and changes of Korea's social structure and life style from the past to the modern period; the influence of Confucianism on Korean society and culture	3(3-0-6)

815-341Politics and Current Events in Korea3(3-0-6)

Development of South Korean political and government systems since the liberation of Korea; Korean political behavior and culture and South Korean Governance; problems of democratic consolidation in South Korea; an analysis of major current events and the tendencies of South Korean politics and governance

815-342 Thai-Korean Relations

Historical background; concepts and main events of the relations between Republic of Korea and Thailand from the past to the present; an analysis of the relationship for both countries and how the Korean wave influences the Thai community

815-343 Korea in Global Context

The changes in the Korean peninsula and their impact on the world community; crises in the Korean peninsula and reunification prospects; Impact of Global situations on the Korean Peninsula; South Korea's relationship with big powers and developing countries; the roles of South Korea in the international community and its future contribution prospects

815-344 Economic Strategy Development of Korea

3(3-0-6)

3(3-0-6)

3(3-0-6)

Policies and strategies for social and economic development in Republic of Korea; social and economic reconstruction after the Korean War

Thai and ASEAN Studies

815-251	Thailand and Southeast Asia Countries	3(3-0-6)
	Roles and relationships between Thailand and other	
	Southeast Asian countries in terms of economy, society,	
	politics and governance from the past to the present; causes	
	and effects of co-operation between nations; influences of	
	Southeast Asian nations on the world community; analysis of	
	Thailand's role and its relations with other Southeast Asian	
	countries in the future	
815-252	Religion and ASEAN Society	3(3-0-6)
	Basic knowledge of major religions in ASEAN, as a guideline to	
	understanding past and present of ASEAN societies, the	
	influence of religion on social, political and cultural life	
815-253	ASEAN Arts	3(3-0-6)
	Arts in ASEAN; influences of ideas, patterns, creation of	
	materials, techniques to build background knowledge for	
	contemporary arts among ASEAN countries	
815-351	Environmental Studies in Southeast Asia	3(3-0-6)
	Concepts and objectives in the development of	
	environmental studies; a systems approach to understanding	
	Southeast Asian environments; theories and philosophy of	
	environmental management leading to sustainable	
	development in the region; current patterns of environmental	
	problems faced by societies and economies in Southeast	
	Asia, including climate change, agriculture, fisheries, pollution,	
	sustainable tourism, and natural resource management	
815-352	Politics in Southeast Asia	3(3-0-6)
	The political systems and structures; political doctrines and	
	ideologies; political cultures; civil society; military's role;	
	political changes and transitions; and contemporary political	

issues in Southeast Asia

815-353	Economic Development in Southeast Asia	3(3-0-6)
	Economic structure and development in Southeast Asian	
	Countries, economic policies and development in rural and	
	urban societies, influences of economic system on every life	
	practices, and factors of economic growth from the	
	collaboration of ASEAN region	
815-354	ASEAN Community: Development and Prospect	3(3-0-6)
	The origin and development of Association of Southeast	
	Asian Nations (ASEAN); ASEAN's roles in the international	
	forums, including positions of South-East Asia region in global	
	politico-economic system; the factors influencing the success	
	and failure of cooperation among member countries; as well	
	as various aspects of the impacts and prospects of ASEAN	
<u>European Studi</u>	es	
815-271	Economy of Europe	3(3-0-6)
	A study of the European economic system	
815-272	Politics of Europe	3(3-0-6)
	Principles, structures and policies in Europe; constitution and	
	its development, civil liberties, federalism, the role of	
	political parties and the national courts	
815-273	Art and Culture of Europe	3(3-0-6)
	A study of European arts and culture; beliefs, values, arts and	
	media; cultural differences in and between contemporary	
	societies	
815-274	Europe in Global Context	3(3-0-6)
	International relations between the European Union and	
	other countries in terms of politics, economics and society	
	and their impacts on world politics	
815-371	Current Events in European Society	3(3-0-6)
	Understanding current issues shaping the world today in	
	Europe including political and socio-economic issues	

815-372	Thai-EU Relations	3(3-0-6)
	International relations between Thai and the European Union	
	in terms of politics, economics and society and their impacts	
	on world politics	
815-373	European Literature	3(3-0-6)
	A study of European literature and major writers; study of	
	techniques of writing, learning the language and the process	
	of literary criticism in oral and written responses; emphasis on	
	historical and cultural influences on writers, comparing the	
	attitudes and values of specific historical periods	
Internationa	l Languages	
<u>Chinese</u>		
815-121	Chinese I	3(2-2-5)
	Chinese alphabetical characters and writing system;	
	pronunciation, grammar and fundamental vocabulary; basic	
	sentence structures; cardinal and ordinal numbers; greetings;	
	talking about oneself and daily life; self-introduction;	
	buying/selling things; mastery of at least 250 Chinese words	
815-122	Chinese II	3(2-2-5)
	Prerequisite: 815-121 Chinese I	
	Chinese alphabetical characters and writing systems;	
	pronunciation; grammar and fundamental vocabulary; basic	
	sentence structures; practicing all skills: listening, speaking,	
	reading and writing; mastery of at least 500 Chinese words	
815-123	Reading Chinese Publication	3(2-2-5)
	Prerequisite: 815-121 Chinese I	
	Vocabularies and slangs in Chinese publications; practicing	
	reading and interpreting relevant contents e.g. news, articles	
	and analytical works	

815-224	Chinese III	3(2-2-5)
010 22 1	Prerequisite: 815-122 Chinese II	5(2 2 5)
	Chinese alphabetical characters and writing systems;	
	pronunciation; grammar and fundamental vocabulary;	
	intermediate-level sentence structures; practicing all skills:	
	listening, speaking, reading and writing, mastery of at least 750	
	Chinese words	
815-225	Chinese IV	3(2-2-5)
	Prerequisite: 815-224 Chinese III	
	Chinese alphabetical characters and writing systems;	
	pronunciation; grammar and fundamental vocabulary;	
	intermediate sentence structures; practicing all skills: listening,	
	speaking, reading and writing; mastery of at least 1200 Chinese	
	words	
815-226	Chinese for Natural Tourism	3(2-2-5)
	Prerequisite: 815-224 Chinese III	
	Vocabularies, common sentences and dialogue about	
	travelling in Thailand's natural tourist attractions, integrated	
	with the knowledge of international communication	
815-227	Chinese for Cultural Tourism	3(2-2-5)
	Prerequisite: 815-224 Chinese III	
	Vocabularies, common sentences and dialogue about	
	travelling in Thailand's cultural tourism, integrated with the	
	knowledge of International Communication	
815-228	Chinese for Hotel and Spa	3(2-2-5)
	Prerequisite: 815-224 Chinese III	
	Vocabularies, sentences and conversations of basic Chinese	
	related to careers in hotel and spa, integrating the knowledge	
	of Intercultural communication	

815-229	Chinese for Sales	3(2-2-5)
	Prerequisite: 815-224 Chinese III	
	Vocabularies, sentences and conversations of basic Chinese	
	related to career in sales, especially in duty free shop,	
	integrating the knowledge of Intercultural communication	
815-325	Chinese V	3(2-2-5)
	Prerequisite: 815-225 Chinese IV	
	Chinese alphabetical characters and writing systems;	
	pronunciation; grammar and fundamental vocabulary; upper-	
	intermediate sentence structures; practicing all skills; listening,	
	speaking, reading and writing at a higher level and in various	
	situations, mastery of least 1800 Chinese words	
815-326	Chinese VI	3(2-2-5)
	Prerequisite: 815-325 Chinese V	•(•,
	Chinese alphabetical characters and writing systems;	
	pronunciation; grammar and fundamental vocabulary; upper-	
	intermediate sentence structures; practicing all skills; listening,	
	speaking, reading and writing at a higher level and in various	
	situations, mastery of least 1800 Chinese words	
815-327	Chinese for Airline Service Industry	3(2-2-5)
015 521	Prerequisite: 815-224 Chinese III	5(2 2 5)
	Vocabularies, sentences and conversations of basic Chinese	
	related to careers in airline service industry, integrating the	
	knowledge of Intercultural communication	
	Knowledge of intercultural communication	
815-328	Chinese for Academic Purposes	3(2-2-5)
	Prerequisite: 815-225 Chinese IV	
	Listening, speaking, reading and writing skills focusing on	
	technical terms from sociology, politics, governance,	
	economics, and trade; listening and taking note; exchanging	
	ideas on academic issues; writing academic reports using	
	structures, vocabulary and idioms learned	

815-329	Chinese – Thai Translation I	3(2-2-5)
	Prerequisite: 815-225 Chinese IV	
	Principles of translation; analysis of differences between Thai	
	and Chinese usage; practice of translating the general text in	
	dairy life of both languages	
815-331	Chinese – Thai Translation II	3(2-2-5)
	Prerequisite: 815-329 Chinese – Thai Translation I	
	Problems in Chinese - Thai translation; practice of translating	
	various texts in the academic context of both languages	
815-332	Chinese for Presentation and Discussion	3(2-2-5)
	Prerequisite: 815-225 Chinese IV	
	Learning oral presentation and discussion skills in Chinese in	
	dairy life contexts; preparing a detailed outline of speech and	
	practicing to deliver an effective presentation; skill for	
	discussion focusing on questions and answers	
Korean Studies		
815-142	Korean I	3(2-2-5)
	Korean alphabetical characters and writing system;	
	pronunciation; tenses; simple sentences; basic communication	
	skills	
815-143	Korean II	3(2-2-5)
	Prerequisite: 815-142 Korean I	
	Basic verbs and adjectives; more complicated grammar and	
	sentences; adnominal endings of verbs and adjectives; reading	
	and writing more complex sentences with the right structures	
815-243	Korean III	3(2-2-5)
	Prerequisite: 815-143 Korean II	
	Basic Korean concentrating on the structure of more	
	complex sentences; practice	

815-244	Korean IV	3(2-2-5)
	Prerequisite: 815-243 Korean III	
	Pre-Intermediate Korean; formal and informal expressions;	
	concentrating on word choices and sentence patterns	
	suitable for specific persons and occasions	
815-245	Korean for Presentation and Conversation	3(2-2-5)
	Prerequisite: 815-243 Korean III	
	Study the principles and formats of presentation. Korean	
	practicing, presentation, formulation of objectives, group of	
	audience analysis and presentation plan. Outline	
	preparation and instructional materials for presentation,	
	students will be able to discuss, argue and give an opinion	
815-246	Korean for Hospitality	3(2-2-5)
	Prerequisite: 815-243 Korean III	
	Study the Korean language for hospitality and vocabulary	
	and expressions for hospitality; welcoming Korean guests in	
	hotel situations from the process of checking in to checking	
	out; describing hotel facilities and duties related to airline	
	service	
815-247	Korean for Tourism	3(2-2-5)
	Prerequisite: 815-243 Korean III	
	Korean usage for tourism; vocabulary and information about	
	tourism in Thailand; culture; traditions; festivals; tourist	
	attractions and tourism contexts; practice in tourist guide	
	role in assumed situation	
815-345	Korean V	3(2-2-5)
	Prerequisite: 815-244 Korean IV	
	Daily life in Korean in various and complex situations;	
	sentence structures at an intermediate level; writing	

explanations, descriptions and comparisons; common

proverbs and idioms

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815-346 Korean VI

Prerequisite: 815-345 Korean V

Intermediate Korean; expressing content related to general social issues in Korean; grammatical terms and sentence structure needed for various kinds of writing; difficult and complex Korean sayings and idioms

815-347 Korean for Academic Purposes 3(2-2-5) Prerequisite: 815-244 Korean IV Review and consolidation of exchanging ideas and expressing oneself related to academic issues; the writing

process with an emphasis on accurate academic writing styles

815-348 Business Korean Prerequisite: 815-244 Korean IV

Korean for the workplace, phone conversations, schedules and business notes; honorific and formal language; glossary and expressions in the workplace; Korean etiquette and cultural differences; Korean for business correspondence; writing various kinds of business letters

815-349 Korean for Fundamental Translation and Interpretation 3(2-2-5) Prerequisite: 815-244 Korean IV Study the principles of basic translation and interpretation Translate basic documents with appropriated and refined language from Korean to Thai and Thai to Korean Promptly

convey a conversation with appropriate and refined language 3(2-2-5)

3(2-2-5)

<u>Thai and English</u>

815-151	Thai I	3(2-2-5)
	Practicing pronunciation and spelling basic vocabulary, idioms	
	and communication skills in daily life in listening, speaking,	
	reading and writing Thai	
815-152	Thai II	3(2-2-5)
	Prerequisite: 815-151 Thai I	
	Vocabulary, idioms and key characteristics of Thai language;	
	practicing Thai skills for everyday conversations, short listening	
	and reading short paragraphs and writing sentences and short	
	paragraphs	
815-254	Thai III	3(2-2-5)
	Prerequisite: 815-152 Thai II	
	Vocabulary and idioms for intermediate level; more	
	complicated characteristics of Thai language; Thai language	
	usage in social and cultural contexts; practicing discourses and	
	exchanging opinions in informal contexts; taking notes from	
	short listening and reading; writing short notes, personal letter	
	and longer paragraphs	
815-255	Thai IV	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	Vocabulary and idioms for upper-intermediate level; Thai	
	language and culture; comprehension and interpretation from	
	long listening and reading; writing essays; discourses and	
	exchanging opinions in formal contexts; creative writing	
815-355	Thai V	3(2-2-5)
	Prerequisite: 815-255 Thai IV	

Principles of Thai language use for communication, integration of communication skills in various contexts in daily life, use of Thai language at the appropriate level according to the social status of the interlocutor and knowledge of communication between language and culture in Thai society

815-356	Thai VI	3(2-2-5)
	Prerequisite: 815-355 Thai V	
	Analyzing relation between Thai language and culture and	
	society; etiquette of Thai usage in socio-cultural contexts;	
	analytical and critical usage of Thai language in different	
	media; art of language usage; skills for effective	
	communication in different occasions	
815-256	Thai for Presentation and Discussion	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	General characteristics of Thai and principles for discussion	
	and presentation; practice general discussions and	
	presentations in informal and formal situations in Thai;	
	learning how to make points, to take notes and to answer	
	questions in discussions and presentations, etiquettes of	
	listening and speaking in Thai social and cultural contexts.	
815-257	Thai for Tourism	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	Particular characteristics and topics of Thai language related	
	to tourism, practice Thai language skills in explaining, giving	
	information and answering inquiries in tourism in an authentic	
	situation through listening, speaking, reading and writing	
815-258	Thai for Coastal Tourism	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	Overview of coastal tourism in Southern Thailand; particular	
	characteristics and topics of Thai language related to coastal	
	tourism; practicing Thai language skills in explaining, giving	
	information and answering inquiries about coastal tourism in	

an authentic situation

815-259	Thai for Hospitality	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	Particular characteristics of Thai language in the service	
	context, practicing listening and making courteous responses,	
	learning to take comprehensible notes from service	
	correspondences in an impressive manner, practicing verbal	
	and non-verbal intercultural communication	
815-261	Thai for Coastal Hospitality Business	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	Overview of coastal hospitality business in Southern Thailand;	
	particular characteristics and topics of Thai language in the	
	coastal service context, practicing Thai language skills about	
	courteous hospitality, practicing writing review and promotion	
	of coastal hospitality business. Thai hospitality etiquettes and	
	impressive verbal and non-verbal expressions	
815-262	Thai for Business Communication	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	Principles, arts, and etiquette in Thai language used for	
	business communication; skills of Thai listening, speaking,	
	reading and writing for business communication and job	
	application; language usage through press technology	
815-263	Thai for Business and Negotiation	3(2-2-5)
	Prerequisite: 815-254 Thai III	
	Particular characteristics of Thai language in the business	
	context; arts of negotiation through listening, speaking,	
	reading and writing in Thai, making proper intercultural	
	business communication and successful negotiation	

815-357 Thai for Academic Purposes Prerequisite: 815-255 Thai IV

Thai listening and speaking skills for exchanging ideas and expressing oneself related to academic issues; writing process with an emphasis on answering essay questions, practice academic reading and writing an academic report, an introduction of a standard academic research paper with review of citing quotations and references; developing Thai for being a systematic and autonomous learner

815-358 English to Thai Translation 3(2 Prerequisite: 815-255 Thai IV

Linguistic distinctions between Thai and English language; English interference in translation into Thai; translations across cultures and societies; practical translation of various texts in informal and formal contexts from English to Thai; machine translation; challenges of translation in digital era

815-359 Thai to English Translation

Prerequisite: 815-255 Thai IV

Linguistic distinctions between Thai and English language; "Tinglish" and interference of Thai in English in translation; translations across cultures and societies; practical translation of various texts in informal and formal contexts from Thai to English; machine translation; challenges of translation in digital era

815-361Characteristics of Thai Language3(3-0-6)Prerequisite:815-255 Thai IVThai phonology, morphology and syntax; language variationand the art of Thai usage in different contexts: Thai as a

and the art of Thai usage in different contexts; Thai as a foreign language; language change and trends in Thai linguistics in the digital era; comparison of characteristics of Thai language with English 3(2-2-5)

3(2-2-5)

815-362	ASEAN Literary Works and Society	3(3-0-6)
	Prerequisite: 815-255 Thai IV	
	Characteristics of Southeast Asian literature , Analysis of	
	selected S.E.A. Write Awards literary texts. Themes and main	
	concepts from selected literary works influencing and	
	relationship between contemporary Southeast Asian literature	
	works and society	
815-363	English for MICE Industry	3(2-2-5)
	Prerequisite: 815-255 Thai IV	
	Overview on MICE industry and "Thematic Tourism" in	
	Thailand and the world; practicing English for effective	
	communication in MICE industry in listening, speaking,	
	reading, writing and translation; Study tour and practicing	
	English in an authentic situation of MICE industry	
815-364	Characteristics of English Language	3(3-0-6)
	Prerequisite: 815-255 Thai IV	
	English phonology, morphology and syntax; language	
	variation and World Englishes; English as an international	
	language and lingua franca; changes and trend in English in	
	the digital era; comparison of English with Thai language	
815-365	Selected Topics in Language Studies	3(3-0-6)
	Prerequisite: 815-255 Thai IV	
	Insights into selected aspects of language studies; analysis of	
	a selected topic of student's interest; language phenomena	
	in the digital era	
<u>European (Fren</u>		
815-171	French I	3(2-2-5)
	Pronunciation, basic grammar and fundamental vocabulary,	
	cardinal and ordinal numbers, greetings and small talks, talking	

about oneself and daily life

815-172 French II

Prerequisite: 815-171 French I

Basic verb and tense structures, listening, reading, speaking and writing, basic sentence writing, more complex conversations in daily life

815-275 French III

Prerequisite: 815-172 French II

Basic verb and tense structures, request, command, introduction, giving opinions, short conversations with native speakers, focusing on situations in restaurants, and travel schedules

815-276 French IV

Prerequisite: 815-275 French III

Development of communicative skills and language use for daily life, more complex sentence structures, communication with native speakers in different social situations, reading short stories

815-277 French for Tourism 3(2-2-5) Prerequisite: 815-276 French IV

Particular characteristics and topics related to tourism, explaining and giving information about itinerary, tourist attractions; location, geography and remarkable objects and places both in natural and cultural attractions, regional souvenirs, travel etiquette

815-278French for Business3(2-2-5)Prerequisite: 815-276 French IVBusiness communication, vocabulary and sentence structures

common in business situations and international trade

3(2-2-5)

3(2-2-5)

3(2-2-5)

815-279	French for Presentation and Discussion	3(2-2-5)
	Prerequisite: 815-276 French IV	
	Theories and general characteristics of French for discussion	
	and presentation; practice in academic and general	
	discussion; learning how to make points and answer	
	questions in discussions and presentations	

815-374 French V

Prerequisite: 815-276 French IV

Pre-intermediate grammar in daily use and working situations, an integration of communicative skills for different situations, appropriate language use according to Social class of communicators, knowledge of cross-cultural communication, an understanding of grammar explanations in both spoken and written languages

815-375 French VI

Prerequisite: 815-374 French V

Practice reading and writing, application of grammatical knowledge and sentence patterns to communicate in various and more complex situations, a wider range of vocabulary for reading, expressing opinions, practice writing describing daily life stories

815-376 French for Hospitality

Prerequisite: 815-276 French IV

Particular characteristics of French in the service context, practicing listening and making courteous responses, learning to take comprehensible notes from working conversations, practicing verbal and non-verbal intercultural communication, conveying messages in an impressive manner 3(2-2-5)

3(2-2-5)

3(2-2-5)

815-377	French for Academic Purposes	3(2-2-5)
	Prerequisite: 815-276 French IV	
	Review and consolidate on exchanging ideas and expressing	
	oneself related to academic issues and the writing process	
	with an emphasis on answering essay questions, academic	
	writing, an introduction of a standard academic research	
	paper with review of citing quotations and references,	
	developing French for an autonomous process approach to	
	writing	
815-378	French-Thai-French Translation and Interpretation	3(2-2-5)
	Prerequisite: 815-276 French IV	
	Basic translation theories; language distinction;	
	practice translation French-Thai- French in different kinds of	
	text based on purpose of translation; editing; interpretation	

Professional Foundation

815-511 Principles in International Relations

Origin and development of International Relations as a distinct field of study; historical context of international politics; fundamental theoretical framework of international politics; actors, structures and processes in international system; contemporary issues in international politics; international development

815-512 Foreign Policy Analysis

Concepts, theories, and models of foreign policy analysis; actors in foreign policy formulations; decision processes of foreign policy; internal and external factors in foreign policy formulations; results and impacts of foreign policy; case studies of Thai foreign policy formulation in comparative perspectives; actors and processes in decision making of Thai foreign policy; interaction of internal and external factors on formulation of Thai foreign policy; Evolution of great powers' foreign policies, particularly those of the United States, China, Russia, Japan and India 3(3-0-6)

3(3-0-6)

815-513	Culture of Gastronomy	3(3-0-6)
	Relationship between Food, identity, ethnicity, religion,	
	politics, economics, gender, health, environment, production,	
	preparation, and consumption; the cultural meanings	
	attached to food and rituals of eating; the institutional and	
	industrial creation of food	
815-514	Food and Environment	3(3-0-6)
	System boundaries of food production, distribution and	
	consumption; Personal food choices and environmental	
	sustainability; Personal and public health in the context of	
	diet and nutrition; Sustainable agriculture; Natural and	
	manufactured toxins in the food environment; The role of	
	food in chronic disease and prevention	
815-515	Tourism in Southeast Asia	3(3-0-6)
	Knowledge of history, society, culture and tourism resources	
	in Southeast Asia; positive and negative impacts of tourism on	
	society, economics, culture and natural resources in	
	Southeast Asia; development of social awareness and	
	sustainable tourism	
815-516	Translation Introduction to	3(2-2-5)
015-510	Translation, Introduction to	5(2-2-5)
	Theories and principles of translation; goals, purposes and	
	procedures of translation; translators' ethics; language	
	distinction; cross cultural translation; translation for	
	international education; practical translation of different types	
	of texts	
815-517	Principles of Mass Communication	3(3-0-6)
	Communication and mass communication; historical	
	background, types and characteristics of mass communication	
	in Thailand; roles of mass communication and its influence	
	on Thai society in the digital era; newspaper, magazine, radio	

and television; new media; communication activities related to advertisement, public relations; ethics and morals in mass communication

815-518Communication for Occupation3(3-0-6)Principles, art and etiquette of communication; personality
development for effective communication; cross-cultural
communication; communication skills for occupations in the
digital era; public speaking, job application and resume
writing, minute taking; secretarial correspondence

815-519Chinese Communication for Occupations3(3-0-6)The study of principles and methods of career

communication, listening, reading and understanding the materials from print media, electronic media, manuals, rules, regulations. Coordinating, comment, presentation in the form of description, explanation, demonstration, writing project, self-presentation

815-520 Korean Communication for Occupations 3(3-0-6)

The study of principles and methods of career communication, listening, reading and understanding the materials from print media, electronic media, manuals, rules, regulations. Coordinating, comment, presentation in the form of description, explanation, demonstration, writing project, self-presentation and also conducting a simulation session for workplaces in various situations

815-521Language and Contemporary Media3(3-0-6)Development of communication in contemporary media;
language and communication process in global context;
influence of language and contemporary media on
intercultural communication; language analysis and usage in
contemporary media

815-522	Chinese in Media	3(3-0-6)
	Listening, speaking, reading and writing Chinese; Chinese	
	vocabulary and expressions commonly used in daily life;	
	Important comprehension and discussion of content from the	
	media	
815-523	Korean in Media	3(3-0-6)
	Analysis of typical features and purposes found in words,	
	sentences, idioms, and meaning formation of the Korean	
	language used in media; its social impact; practicing	
	speaking and writing for media	
815-524	Linguistics, Introduction to	3(3-0-6)
	Study of fundamental linguistic theory and concepts:	
	characteristic of selected language, language analysis,	
	relationship of different fields of study and their application	
815-525	Chinese Linguistics	3(3-0-6)
	Study of linguistics; the ways speech sounds and vocal organs	
	are used in pronunciation; voice structure; grammar scheme	
	and grammatical theory in Chinese language	
815-526	Korean Linguistics	3(3-0-6)
	Study of linguistics, the ways speech sounds and vocal	
	organs are used in pronunciation; voice structure in Korean	
	language; grammar scheme and grammatical theory	
815-527	Principles of Teaching	3(3-0-6)
	Theories of basic teaching principles including lesson	
	planning, classroom management, testing and assessment,	
	and factors involving teaching and learning	
815-528	Ethnomusicology of Southern Thailand	3(3-0-6)

Knowledge of concepts pertaining to ethnic music education in Thailand; soundscapes; history of ethnic music; ethnic musical identity; ethnic languages; issues relating to ethnic music; ethnic music history in the South; ethnic music identity in the South; ethnic music and Southern cultural society; ethnic music in the cross-border context and globalization

815-529 Music Therapy 3(3-0-6)

Music activities; listening to songs; singing; playing musical instruments; composing music to develop physical, emotional, intellectual and social skills

815-530 Western Music

A brief history and development of western music including Mediaeval, Renaissance, Baroque, Classical, Romantic and Twentieth Century. History and contributions of major composers in each time period. Basic study of musical theory e.g. sound, melody, rhythm, notation and clef. A basic practice of selected western music instruments to create a foundation for self-practice

815-531 Folk Arts and Crafts for the Community

Knowledge and understanding of the local handicraft framework of each region; production process; raw materials; uniqueness, application of knowledge to local handicrafts of certain region, conservation and development to suit the current economic and social conditions

815-532 Batik

The history of batik; materials; steps in making batik; techniques in making batik; design workshop on making batik by concentrating on its use in daily life; souvenir production and decorations 3(3-0-6)

3(3-0-6)

3(2-3-4)

815-533	Aesthetics and Arts Creation	3(3-0-6)
015-555	Creating experience, perception and understanding of the	5(5-0-0)
	aesthetics of art leading to appreciation of value essential to	
	the creative process and practice of visual art work; painting,	
	printing, sculpture and architecture; educational field trip	
815-611	International Law and Contemporary International Politics	3(3-0-6)
	International laws and analytical frameworks for contemporary	
	international politics, such as the laws on territory, diplomatic	
	and consular relations, treaties, international organization,	
	armed conflicts, peaceful settlement of conflicts, human	
	rights, and international trade	
815-612	History of Korean-Japanese Interaction	3(3-0-6)
	History of interaction between Korea and Japan from	
	prehistory to modern times. The emergences and Exchanges	
	in the early Kingdoms in North-eastern Asia. Cultural	
	exchanges between kingdoms in Korean peninsula and Japan.	
	Trade and interaction between Joseon and Japan. Japan's	
	invasion in Joseon and its impact. The shock of the west and	
	the response of East Asia. Japanese Imperialism and the	
	Korean independence movement. Japan's defeat and the	
	restoration of Korean independence to the normalization of	
	South Korea-Japan relations. New directions in South Korea-	
	Japan relations	
815-613	International Political Economy	3(3-0-6)

Theories and approaches of international political economy; development of international trade and financial system; statemarket relationships in the global economy; actors in international economy; global economic and financial institutions; international economic resource mobility; conflict in the global economy; economic regionalization; international economic negotiations and bargaining; international development 31

815-614	Globalization and World Order	3(3-0-6)
	Concepts and history of globalization; foundation and history	
	of world order; great powers and world order; war of taking the	
	lead of world order; relations between trade routes and world	
	order; expansion of capitalist economic system; origins of	
	official world order; World War and Cold War; discourses of	
	world order and lawlessness; rise of the east and decline of	
	the west	
815-615	Global Governance and International Organizations	3(3-0-6)
	The conductive conditions and factors of inter-state	

cooperation; international regimes and global governance; roles, functions, and influences of international organizations, especially the United Nations, the Association of Southeast Asian Nations, the European Union, the World Trade Organization, the International Monetary Fund, the Asia-Pacific Economic Cooperation, and the Greater Mekong Sub-regional Development Program.

815-616 International Security

Causes and conditions of war and peace; roles and influences of international security regimes in preventing and resolving the disputes; concerns on international security during the Cold War; key traditional and non-traditional security challenges in the post-cold war era, such as proliferation of conventional weapons and mass destruction weapons, international crime, international terrorism, civil wars, ethnical violence, environmental degradation, as well as food and energy scarcities; Thailand under such continuity and changes in international security issues

815-617 Non-Governmental Organizations and Transnational Social Movements

3(3-0-6)

Dynamism and roles of non-governmental organization and transnational social movements in global politics; patterns of organization; strategies and concepts of non-governmental organization and transnational social movements; origins and 3(3)-0-6)

	transnational operations of global citizens in the	
	contemporary world	
815-618	International Politics in Southeast Asia	3(3-0-6)
	State relations in Southeast Asian nations since World War II;	
	International relations between Southeast Asia and great	
	powers; associations within the region	
815-619	China in World Politics	
	An introduction to Chinese politics and ideology; development	
	of foreign relations of China; China and great powers; China and	
	its Asian neighbours; dynamics of China's regional and	
	international roles; The rising of China and consequences on	
	global politics and economy	
815-620	Ageing Studies and Service Management	3(3-0-6)
	Concepts of the studies on ageing lifestyle in different	
	societies; roles and social activities of elderly; operational	
	working with the elderly; planning and managing services for	
	elderly	
815-621	Urban Cultures in Developing Region	3(3-0-6)
	Establishment of urban cultures and urbanization in	
	Establishment of urban cultures and urbanization in developing regions; concepts of urban development policy	
	developing regions; concepts of urban development policy	
	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban	
	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in	
	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on	
815-622	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on modern society and ways of life in the context of developing	3(3-0-6)
815-622	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on modern society and ways of life in the context of developing regions	3(3-0-6)
815-622	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on modern society and ways of life in the context of developing regions Media Culture and Social Development	3(3-0-6)
815-622	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on modern society and ways of life in the context of developing regions Media Culture and Social Development Evolution of media culture from the past to present;	3(3-0-6)
815-622	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on modern society and ways of life in the context of developing regions Media Culture and Social Development Evolution of media culture from the past to present; concepts of media cultures reflecting society interms of	3(3-0-6)
815-622	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on modern society and ways of life in the context of developing regions Media Culture and Social Development Evolution of media culture from the past to present; concepts of media cultures reflecting society interms of politics, governance, economics, and contemporary lifestyles,	3(3-0-6)
815-622	developing regions; concepts of urban development policy and economic activities; patterns of social mobility and urban adaptation, individualism and familism; human lifestyles in urban societies; urbanization and impacts of urbanization on modern society and ways of life in the context of developing regions Media Culture and Social Development Evolution of media culture from the past to present; concepts of media cultures reflecting society interms of politics, governance, economics, and contemporary lifestyles, and influences of mediarepresenting popular culture,	3(3-0-6)

815-623	Tourism for Community Development	3(3-0-6)
	Application of concepts, strategies, techniques, and	
	approaches associated with destination tourism planning and	
	development at global, national, regional, and local	
	community levels, emphasis is on integrated and sustainable	
	tourism planning	
815-624	Natural and Cultural Interpretation for Coastal Tourism	3(3-0-6)
	Concepts and principles of natural and cultural interpretation;	
	role of interpreters; interpretation of coastal areas including	
	natural resources, society, cultures of tourists and publics;	
	techniques for motivation and attitude change in coastal	
	areas conservation	
815-625	Human Dimensions in Coastal Area Management	3(3-0-6)
	Basic knowledge of human behavior; behavior of people	
	residing in and using coastal resources; recreation and tourism	
	in coastal areas; behavior measurement and management	
	concerning ethnicities or cultural backgrounds of stakeholders	
815-626	Organizational Communication	3(3-0-6)
	Importance, theories and methods of organizational	
	communication, a study of organizational culture and	
	communication patterns; effective communication skills for	
	Thai and multi-national organizations, includes an analysis of	
	organizational communication problems for managing and	
	developing an organization	
815-627	English-Thai Translation for Career	3(2-2-5)
	Principles and practice of translation in English-Thai from a	
	variety of texts according to careers education, mass media,	
	hospitality and tourism, and sales and marketing	
815-628	Chinese Translation for Career	3(3-0-6)
	Principles and practice of translation in Chinese-Thai from a	
	variety of texts according to careers	

815-629	Korean Translation for Career	3(3-0-6)
	Principles and practice of translation in Korean-Thai from a	
	variety of texts according to careers	
815-630	Chinese Literary Works and Society	3(3-0-6)
	Introduction to Chinese literature; study of selected literary	
	works written by famous writers; analyzing and criticizing	
	literary works as reflections of the society	
815-631	Korean Literary Works and Society	3(3-0-6)
	The Influences and relationships between literary works and	
	society; themes and main concepts from selected Korean	
	literary works influencing philosophy, ideas, beliefs and	
	values	
815-632	Teaching Chinese as a Foreign Language	3(3-0-6)
	Pre-requisite: 815-527 Principles of Teaching	
	Theories of teaching language skills and methodologies and	
	teaching practicum	
815-633	Teaching Korean as a Foreign Language	3(3-0-6)
	Pre-requisite: 815-527 Principles of Teaching	
	Theories of teaching language skills and methodologies and	
	teaching practicum	
815-634	Teaching Thai as a Foreign Language	3(3-0-6)
	Pre-requisite: 815-527 Principles of Teaching	
	Theories of teaching language skills and methodologies and	
	teaching practicum	
815-635	Teaching French as a Foreign Language	3(3-0-6)
	Pre-requisite: 815-527 Principles of Teaching	
	Theories of teaching language skills and methodologies and	
	teaching practicum	

815-636	English as an International Language	3(3-0-6)
	Theories and studies in second language acquisition; varieties,	
	uses and functions of English in the modern world	
815-637	Teaching and Learning Technology	3(3-0-6)
	Applying modern technology in teaching and learning;	
	creating lessons; learning assessment through technology	
815-638	Chinese Teaching Strategies and Materials	3(3-0-6)
	Chinese Language Teaching Theory; Principles and techniques	
	of teaching to provide students with analytical thinking,	
	problem solving and design of instructional materials to	
	support students' learning efficiency	
815-639	Korean Teaching Strategies and Materials	3(3-0-6)
	Korean Language Teaching Theory; Principles and techniques	
	of teaching to provide students with analytical thinking,	
	problem solving and design of instructional materials to	
	support students' learning efficiency	
815-640	Chinese Characters	3(3-0-6)
	History; The theory of Chinese character creation; Chinese	
	character structure and components; Chinese character	
	evolution; Principles of writing Chinese characters; The	
	relationship between Chinese characters and their meanings;	
	Chinese characters and culture	
815-641	Selected Topics in Teaching	3(3-0-6)
	Discussing teaching related issues in order to exchange	
	opinions and solutions and to enhance teaching and learning	
	efficiency	
815-642	Screen Printing Arts	3(2-3-4)
	Practice of textile decoration with screen printing techniques	
	emphasizing design of patterns for printing on fabric, applying	
	to souvenir products such as shirts, cloths, bags; educational	
	field trip	

815-643	Costume Design for Performing Arts	3(3-0-6)
	Knowledge of the types of Thai fabric; Thai fabric patterns;	
	ornaments in various periods; applying in designing the right	
	outfits for shows	
815-644	Performing Design for Community	3(3-0-6)
	Knowledge of the components of a community, the	
	components of a show; an educational field trip to learn	
	physical characteristics; environment; community lifestyle	
	and customs in order to apply knowledge to design	
	performances that are appropriate for the community	
815-645	Contemporary Culture	3(3-0-6)
	Arts and Thai culture in comparison with world culture; the	
	past present and future trends; the use of the development	
	of Thai culture base; the application of cultural values and	
	cultural value-added; the cultural transmission to the outside	
	world, cultural contemporary research processes	
815-646	Performing Arts to Promote Hotel and Tourism	3(3-0-6)
	Knowledge and wisdom of traditional Thai and local	
	performing arts; process of cultural management in various	
	ways, management of the hotel business; management of	
	shows; promotion of public and private performing arts	
	locally; current and future trends in tourism; trial	
	development of performing arts suitable for tourism of local	
	area	
815-647	Cultural Management	3(3-0-6)
	Evolution of art and culture; cultural and social change;	
	development of art and culture; roles of cultural	
	performance in society; principles and rules of cultural	
	management; organizations, laws, and industries relating	
	to cultural conservation and management	
815-648	Learning Resources Management	3(3-0-6)
	General knowledge about learning resources; types, purposes	
	and benefits of learning resources; managing learning	
	resources and organizing learning activities; public relation of	

learning centers; challenges and management of learning centers

815-649	Teaching English as a Foreign Language	3(3-0-6)
	Pre-requisite: 815-527 Principles of Teaching	
	Theories of teaching language skills and methodologies and	
	teaching practicom	

กลุ่มวิชาชีพฝึกงานและสหกิจ

แผนฝึกงาน

815-381	Pre-Internship	15 ชั่วโมง
	Preparation of skills for working in the private sector; contact	
	and selection of suitable workplace; preparation for job	
	recruitment; resume writing and job interview techniques;	
	personality development and good social manner training;	
	professional ethics; basic competency in organization;	
	psychology and organizational culture; report writing and	
	presentation methods	
815-481	Internship	3(0-18-0)
	Prerequisite: 815-381 Pre-Internship	
	An internship at public or private organizations in relation to	
	international business	
แยนสหกิกสึกพา		

แผนสหกิจศึกษา

815-382 Pre-Cooperative Education

30 ชั่วโมง

Concepts of cooperative education and practical training; processes of cooperative education and practical training; regulations and permissions related to cooperative education and practical training; contact and selection of suitable workplace; preparation for job recruitment; resume writing and job interview techniques; personality development and good social manner training; social psychology; professional ethics; basic competency in organization; psychology and organizational culture; report writing and presentation methods

815-482	Cooperative Education	6(0-36-0)
	Prerequisite: 815-382 Pre-Cooperative Education	
	Practical experience in the area of international business	
	under supervision and guidance of the academic advisor or	
	the cooperative education advisor, as well as the guidance of	
	the managers of the establishment, report and presentation	
	of cooperative education project	

หมวดวิชาเลือกเสรี

815-711	Fundamental I	3(2-2-5)
	An introduction to characters, the writing system, and	
	pronunciation; basic grammar and vocabulary; numbers and	
	counting; simple greetings; talking about oneself, and familiar	
	things; making simple conversations focusing on daily life,	
	introducing oneself, shopping	
815-712	Fundamental II	3(2-2-5)
	Prerequisite: 815-711 Japanese I	
	Basic verb structures and tenses; practice in listening, reading	
	comprehension, speaking and writing; fundamental sentence	
	patterns; basic verbal survival skills	
815-811	Japanese III	3(2-2-5)
	Prerequisite: 815-712 Japanese II	
	Intermediate verb structures and tenses; making requests,	
	making suggestions, expressing opinions, using the imperative	
	form; brief conversations with native speakers, dining, travel	
	arrangements	

815-812	Japanese IV	3(2-2-5)
	Prerequisite: 815-811 Japanese III	
	Advancement of communicative functions necessary for daily	
	life; complex structures and functions; appropriate interactive	
	skills for social situations with a native speaker; read short	
	passages	
815-713	Spanish I	3(2-2-5)
	Pronunciation, basic grammar and fundamental vocabulary,	
	cardinal and ordinal numbers, greetings and small talks, talking	
	about oneself and daily life	
815-714	Spanish II	3(2-2-5)
	Prerequisite: 815-713 Spanish I	
	Basic verb and tense structures, listening, reading, speaking and	
	writing, basic sentence writing, more complex conversations in	
	daily life	
815-813	Spanish III	3(2-2-5)
	Prerequisite: 815-714 Spanish II	
	Basic verb and tense structures, request, command,	
	introduction, giving opinions, short conversations with native	
	speakers, focusing on situations in restaurants, and travel	
	schedules	
815-814	Spanish IV	3(2-2-5)
	Prerequisite: 815-813 Spanish III	
	Development of communicative skills and language use for	
	daily life, more complex sentence structures, communication	
	with native speakers in different social situations, reading short	
	stories	
815-715	German I	3(2-2-5)
	Pronunciation, basic grammar and fundamental vocabulary,	
	cardinal and ordinal numbers, greetings and small talks, talking	
	about oneself and daily life	
815-716	German II	3(2-2-5)
	Prerequisite: 815-715 German l	

Basic verb and tense structures, listening, reading, speaking and writing, basic sentence writing, more complex conversations in daily life 815-815 German III 3(2-2-5) Prerequisite: 815-716 German II Basic verb and tense structures, request, command, introduction, giving opinions, short conversations with native speakers, focusing on situations in restaurants, and travel schedules 815-816 German IV 3(2-2-5) Prerequisite: 815-815 German III Development of communicative skills and language use for daily life, more complex sentence structures, communication with native speakers in different social situations, reading short stories 815-717 Indonesian I 3(2-2-5) Practice Indonesian alphabet, writing, pronunciation, basic grammar, vocabulary, numbers, counting, short talk, basic narrative and basic conversation which is necessary for daily life 815-718 Indonesian II 3(2-2-5) Prerequisite: 815-717 Indonesian I Practice basic verb and tense structures, listening, reading, speaking and writing basic sentences and complex conversation in daily life 815-719 Chinese Music 3(3-0-6) Knowledge of Chinese music; understanding words and melodies of famous Chinese music from the past to the present; reflection on music in Chinese culture; practice of singing and performing; appreciation of Chinese music

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815-817	Indonesian III	3(2-2-5)
	Prerequisite: 815-718 Indonesian II	
	Developing skills for basic conversation which is necessary for	
	daily life; complex sentence structures; communication with	
	native speakers in different situations; reading short stories	
815-818	Indonesian IV	3(2-2-5)
	Prerequisite: 815-817 Indonesian III	
	Practice basic grammar in daily use and working situations;	
	integrate skills to communicate in different situations. Be able	
	to use language appropriately according to social class of	
	communicators; have an understanding of cross cultural	
	communication; understand grammar explanations both	
	spoken and written	
815-819	Chinese Calligraphy	3(3-0-6)
	Principles and practice of Chinese calligraphy focusing on	
	artistic and aesthetic values; basic strokes; general radical	
	and basic structure; practice of Chinese calligraphy by using	
	pen or pencil applying the same methods and techniques as	
	using brush	
815-820	Chinese Idioms and Proverb	3(3-0-6)
	Studying the meanings and usage of Chinese idioms that are	
	commonly used in daily life, including idiomatic phrases,	
	proverbs and slang words etc.	
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815-101	Thai Culture and Ways of Life	3(3-0-6)
	Concepts, philosophies, values, and factors influencing	
	Thai ways of life in the past; knowledge and understanding	

Thai ways of life in the past; knowledge and understanding of nature and its application to daily life; creation and inheritance of cultural heritage and wisdom