

Master of Art in Chinese Language and Culture

Accepting Applications for Admission in Academic Year 2024 for 2 majors:

1. Chinese Studies (CNS)
2. Cultural Management for Overseas Chinese Ethnic (CMO)

Degree: Master of Art in Chinese Language and Culture

Duration: 2 years (4 semesters)

Application Period: All year round (Semester starts in August and in January)

Fee: 45,000 Baht per semester - total 180,000 Baht

Medium of Instruction: Chinese, English and Thai

Qualification of Applicants:

- Graduated Bachelor degree in any fields

Graduation criteria

1. The proposal/thesis/minor thesis exam result is 'S' = satisfactory together with the completed thesis/minor thesis submission and also the Comprehensive Examination of Plan B.
2. Thesis for Plan A, the research has been published according to the requirements of the regulations/ program/ scholarship/other as applicable.
3. Minor Thesis for Plan B with 7,000 words in English / an article presented in academic conference (Minor thesis can be initially written in Chinese or Thai, but an English version is required for submission to the Graduate School)
4. Register 6 credits of English for Graduate Studies at PSU or score of English's Test (submitted before graduation) such as TOEFL 500, IELTS 5.0, CU-TEP 60%, or PSU-TEP 60%

5. All required courses have been completed with an overall GPA \geq 3.00

What makes the programme Unique?

The Faculty of International Studies (FIS) has been striving to give an excellent learning experience since 2007. FIS has focused on teaching in International Studies with knowledge and multicultural understanding in English along with foreign language competency. We have been fostering extensive international networks with renowned universities worldwide e.g. China, Korea and some ASEAN countries. Through our academic activities, we continue to pursue our value as “Fostering Integrity & Intercultural Sense”.

How will you progress in your studies?

- All subjects are taught solely in Chinese, English and Thai. Students must complete 39 credits to receive the Master Degree of Arts in Chinese Language and Culture. The duration of the program is one and a half years (3 semesters).
- Students who study in the Chinese Studies (CNS) field have to study three co-compulsory subjects, three specific compulsory subjects, six elective subjects and a minor thesis is required for submission to the Graduate School.
- Students who study in the Cultural Management for Overseas Chinese Ethnic (CMO) field have to study three co-compulsory subjects, three specific compulsory subjects, three elective subjects and a minor thesis is required for submission to the Graduate School.
- All graduate students must pass the English proficiency test for graduation requirements as determined the minimum score of each test by the Graduate School. For students who are unable to pass the English proficiency test, students may register for 6 credits of English for graduate studies class. Note that the applicant must have a New PSU-TEP score to apply for this class.

Study Plan

1. Chinese Studies

Year 1		
Semester	Plan A2	Plan B
1	<p>Co-Compulsory Courses (Non-credit) 808-501 Research Methods in Cultural Studies 3((3)-0-6)</p> <p>Co-Compulsory Courses 6 Credits 808-502 Theories in Cultural Studies 3((3)-0-6)</p> <p>808-503 Language Society and Culture 3((3)-0-6)</p> <p>Specific Compulsory Courses 3 Credits 808-601 Transition of Chinese Culture and Society 3((3)-0-6)</p>	<p>Co-Compulsory Courses (Non-credit) 808-501 Research Methods in Cultural Studies 3((3)-0-6)</p> <p>Co-Compulsory Courses 6 Credits 808-502 Theories in Cultural Studies 3((3)-0-6)</p> <p>808-503 Language Society and Culture 3((3)-0-6)</p> <p>Specific Compulsory Courses 3 Credits 808-601 Transition of Chinese Culture and Society 3((3)-0-6)</p>
Total	9(9-0-18)	9(9-0-18)
2	<p>Specific Compulsory Courses 3 Credits 808-603 Chinese Philosophy and Political Economy 3((3)-0-6)</p> <p>Elective Courses 6 Credits 808-xxx 3((3)-0-6)</p> <p>808-xxx 3((3)-0-6)</p> <p>Thesis 808-900 Thesis 3(0-9-0)</p>	<p>Specific Compulsory Courses 6 Credits 808-602 Chinese in Southeast Asia 3((3)-0-6)</p> <p>808-603 Chinese Philosophy and Political Economy 3((3)-0-6)</p> <p>Elective Courses 6 Credits 808-xxx 3((3)-0-6)</p> <p>808-xxx 3((3)-0-6)</p>
Total	12(9-9-18)	12(12-0-24)

Year 2		
Semester	Plan A2	Plan B
1	Thesis	Independent Studies
	808-900 Thesis 9(0-27-0)	808-901 Independent Studies 3(0-9-0)
		Elective Courses 6 Credits
		808-xxx 3((3)-0-6)
		808-xxx 3((3)-0-6)
Total	9(0-27-0)	9(6-9-12)
2	Thesis	Independent Studies
	808-900 Thesis 9(0-27-0)	808-901 Independent Studies 3(0-9-0)
		Elective Courses 6 Credits
		808-xxx 3((3)-0-6)
		808-xxx 3((3)-0-6)
Total	9(0-27-0)	9(6-9-12)

2. Cultural Management for Overseas Chinese Ethnic

Year 1		
Semester	Plan A2	Plan B
1	Co-Compulsory Courses (Non-credit)	Co-Compulsory Courses (Non-credit)
	808-501 Research Methods in Cultural Studies 3((3)-0-6)	808-501 Research Methods in Cultural Studies 3((3)-0-6)
	Co-Compulsory Courses 6 Credits	Co-Compulsory Courses 6 Credits
	808-502 Theories in Cultural Studies 3((3)-0-6)	808-502 Theories in Cultural Studies 3((3)-0-6)
	808-503 Language Society and Culture 3((3)-0-6)	808-503 Language Society and Culture 3((3)-0-6)
	Specific Compulsory Courses 3 Credits	Specific Compulsory Courses 3 Credits
	808-702 Ethnic Group and Cultural Resources 3((3)-0-6)	808-701 Ethnicity Culture and Sustainable Development 3((3)-0-6)

Year 1		
Semester	Plan A2	Plan B
Total	9(9-0-18)	9(9-0-18)
2	<p>Specific Compulsory Courses 3 Credits 808-703 Principles of Cultural and Ethnic Management 3((3)-0-6)</p> <p>Elective Courses 6 Credits 808-xxx 6((5)-2-11) Thesis 808-900 Thesis 3(0-9-0)</p>	<p>Specific Compulsory Courses 6 Credits 808-702 Ethnic Group and Cultural Resources 3((3)-0-6)</p> <p>808-703 Principles of Cultural and Ethnic Management 3((3)-0-6)</p> <p>Elective Courses 6 Credits 808-xxx 6((5)-2-11)</p>
Total	12(8-11-17)	12(12-0-24)

Year 2		
Semester	Plan A2	Plan B
1	<p>Thesis 808-900 Thesis 9(0-27-0)</p>	<p>Independent Studies 808-901 Independent Studies 3(0-9-0)</p> <p>Elective Courses 6 Credits 808-xxx 6((5)-2-11)</p>
Total	9(0-27-0)	9(6-9-12)
2	<p>Thesis 808-900 Thesis 9(0-27-0)</p>	<p>Independent Studies 808-901 Independent Studies 3(0-9-0)</p> <p>Elective Courses 6 Credits 808-xxx 6((5)-2-11)</p>
Total	9(0-27-0)	9(6-9-12)

Subject description

Co-Compulsory Courses (Non-credit)	
Code 808-501 Sub. Name: Research Methods in Cultural Studies Credit: 3((3)-0-6)	Philosophical paradigms in research, quantitative and qualitative research designs, developing conceptual frameworks, sampling designs, instrumental designs and validation methods, analysis designs; ethics for researcher; applications in Chinese cultural studies research
Co-Compulsory Courses	
Code 808-502 Sub. Name: Theories in Cultural Studies Credit: 3((3)-0-6)	Concepts and theories of culture, the relationship of cultural change, economics and politics in competition, relationship of local society and world community in the dimension of culture
Code 808-503 Sub. Name: Language Society and Culture Credit 3((3)-0-6)	Relationship of linguistic variation to social and cultural identity, including multilingualism, language learning and preservation, and language reform policy
Chinese Studies	
Specific Compulsory Courses	
Code 808-601 Sub. Name: Transition of Chinese Culture and Society Credit 3((3)-0-6)	Transition of Chinese culture and society; the historical situation since the pre-revolutionary late imperial China; Chinese culture and society in transition from a socialist planned economy to a socialist market economy; changes in Chinese culture and society and their impact on demographic change, social stratification, family structures, gender relations, education and literacy, race and ethnicity; Chinese modernity and emergence of capitalism

<p>Code 808-602 Sub. Name: Chinese in Southeast Asia Credit 3((3)-0-6)</p>	<p>Factors leading to the migration of Chinese to Southeast Asia in the 19th century, economic, political, cultural activities and participation in the 20th century, local anti-Chinese movements, development of Chinese education, changing of consciousness and identities, relations between Southeast Asia and the People's Republic of China</p>
<p>Code 808-603 Sub. Name: Chinese Philosophy and Political Economy Credit 3((3)-0-6)</p>	<p>Chinese classical philosophy and impacts on economic development and policies from the establishment of the People's Republic of China, Mao Zedong ideology, Deng Xiaoping theory until present</p>
<p>Cultural Management for Overseas Chinese Ethnic</p>	
<p>Code 808-701 Sub. Name: Ethnicity Culture and Sustainable Development Credit 3((3)-0-6)</p>	<p>Applying concept of sustainable development, suitable development to ethnicity culture in community, roles of organization and network for suitable development, case studies of ethnicity culture and suitable development</p>
<p>Code 808-702 Sub. Name: Ethnic Group and Cultural Resources Credit 3((3)-0-6)</p>	<p>Locations of human activity including archaeological, historical, and architectural sites; structures and places of traditional cultures and religions important to specific social or cultural groups</p>
<p>Code 808-703 Sub. Name: Principles of Cultural and Ethnic Management Credit 3((3)-0-6)</p>	<p>Concepts and theories for management of culture; planning for cultural conservation and promotion; the role of national cultural watch and local governments, private sectors and the public for cultural management; principle and planning for public participation in cultural conservation; ethics for cultural development projects; research topics in cultural management</p>

Elective Courses	
Chinese Studies	
Code 808-604 Sub. Name: Selected Readings in Chinese Literature Credit 3((3)-0-6)	Selected Chinese literature on ways of life, culture, society, politics and economy
Code 808-605 Sub. Name: China – ASEAN Relations Credit 3((3)-0-6)	Development of China and Southeast Asia relations from the past to the present; policies of ASEAN toward China; the role of Chinese political influence, economy and security in the region; FTAs and ASEAN+3 community-building; Chinese cultural and social impact in the region
Code 808-606 Sub. Name: Overseas Chinese Society Credit 3((3)-0-6)	Overseas Chinese in regions throughout the world; the establishment and development of socio-economic and political organizations among the overseas Chinese
Code 808-607 Sub. Name: Seminar in Chinese Studies Credit 3((3)-0-6)	Special topics in Chinese Studies
Code 808-608 Sub. Name: Chinese Popular Culture through Multimedia Credit 3((3)-0-6)	A comprehensive survey of modern Chinese popular culture in China, Hong Kong and Taiwan, global cultural significance in the contemporary world through analysis of the content of various multimedia
Code 808-609 Sub. Name: History of Modern China Credit 3((3)-0-6)	The historical transformation of Modern China since 1840; changes in Chinese social character; the establishment of the People's Republic of China; process of socialism and modernization

<p>Code 808-610 Sub. Name: Modern Chinese Law and Human Rights Credit 3((3)-0-6)</p>	<p>Relations between Chinese legal system, human rights and rules of law from historical perspectives and comparative law</p>
<p>Code 808-611 Sub. Name: Contemporary Chinese Politics and Economy Credit 3((3)-0-6)</p>	<p>Chinese political systems and economy, the economic reform since 1978; the government structure, policies and ideologies, served as practical basis of the Chinese political systems, status, economic and political issues</p>
<p>Code 808-612 Sub. Name: China and Globalization Credit 3((3)-0-6)</p>	<p>The process of China's transformation in the context of globalization, reform and the opening up in early 1980s; the social, cultural and ideological elements underlying the role of contemporary China</p>
<p>Code 808-613 Sub. Name: Chinese Philosophy and Religions Credit 3((3)-0-6)</p>	<p>Fields of philosophy and religions, concepts and principles, the importance of philosophy and religions, values of philosophy and religions, the influence of religion on Chinese thinking</p>
<p>Code 808-614 Sub. Name: Chinese Religions and Society Credit 3((3)-0-6)</p>	<p>Relationship between religious institutions and society in China; the impact of religious ideas, practices, and organizations on social, political and economic processes; the role of religion in the consolidation of individual, communal, and national identities; sociology of religion; impacts of Chinese religions and philosophical traditions on the internal sociopolitical structure of China, and their role in shaping power relations on the international level</p>

Cultural Management for Overseas Chinese Ethnic	
<p>Code 808-704 Sub. Name: Cultural Preservation of Ethnicity Credit 6((5)-2-11)</p>	<p>Principles of cultural preservation, relationship between culture and community, problems of management and utilization, factors and effects of cultural change on the community, cultural preservation and economic development, creating preservation space, museum, development policy and strategic planning for preservation, include public relation of cultures through media, evolution of cultural communication from broadcasting media to online media, bottom-up communication through digital media, power and discourse creation of media for cultural preservation</p>
<p>Code 808-705 Sub. Name: Policies for Ethnicity Culture Credit 6((5)-2-11)</p>	<p>Strategies and policies of ethnicity culture, problem analysis for operating plan implementation, the relationship between ethnicity culture and the environment of community, local cultural knowledge of ethnicity, Influences of modern technology on lifestyle and everyday life practices, transformation of inventions into innovation within a given ethnicity cultural context in which conservative social agency of is disseminated, the components of technological ecosystem which comprises inventors, media, capitalists, and users</p>
<p>Code 808-706 Sub. Name: Research Issues of ethnicity cultural Management Credit 6((5)-2-11)</p>	<p>Special topics on cultural administration, participatory research in UX Design, creating collaboration in applied projects, gaining practice in research methods of participant observation, interviewing, and videotaping through design anthropological approach,</p>

	<p>learning to work with designers and customers, applying to develop projects by research, create engagement between visitors and interactive displays in a museum, a space or environment encouraging group work and collaboration, design software in which the mental model of target audiences is fitted, principles and applied research methods of culture, integrate, qualitative research methodology, cross – cultural studies, area studies, cultural comparison, the application of research results for Economic value, conflict resolution, social coherence building, acceptance of cultural diversity</p>
<p>Code 808-707 Sub. Name: Tourism and Ethnicity Culture Credit 6((5)-2-11)</p>	<p>Cultural Tourism in Overseas Chinese Context, the scope of cultural tourism, management, preserving overseas Chinese culture for tourism; tourism attractions and ways of linking cultural tourism to overseas Chinese community development; skills and roles of cultural tourism professionals The concept of the Chinese post-modern tourism; tourist attitudes; quality; diversity; the alterations , demands, and products of tourism, establishment of city and overseas Chinese cultural landscapes; cultural dynamism from human mobility, the social production of space, and urban changes affecting ways of life in ethnicity tourism context</p>
<p>Code 808-708 Sub. Name: Value Added by Ethnicity Cultural Capital Credit 6((5)-2-11)</p>	<p>The concept of overseas Chinese cultural products the influence of cultural products on economic development; the need to understand cultural products of consumers</p>

	and producers perspectives; quality and comparison of product, product image, the creative industries digital media, art and product design in the system of global economics, politics, and cultures, the ecosystem of creative industries, comprising various stakeholders, consumers, producers, museums, publications and broadcasting media, online media, influencers Patterns of economic activities, comprising aesthetic values, the process of cultural commoditization, the production line of cultural commodities in material and immaterial forms, consumer behavior in different cultural settings, and methods of advertisement and promotion of ethnicity cultural products
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Application Process

Step 1

- You must have a recognised Bachelor’s degree in any field or equivalent.
- Choose the field that you are interested in.
- Proof of TOEFL or IELTS score which are valid for 2 years from a test date (If any)

Step 2 Submit your application to this link: [.....](#)

Step 3 Our Admissions team will contact you for an interview if your application is shortlisted.

Step 4 Receive notification of your application result.

Step 5 Confirm your acceptance and pay the tuition fee.

Enquiries

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