

## **Memorandum of Understanding in Academic Collaboration**

between

**Faculty of International Studies, Prince of Songkla University**

and

**Crest Resort & Pool Villas**

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This Memorandum of Understanding in Academic Collaboration is made at Prince of Songkla University, Phuket Campus, located at 80 Moo 1, Wichitsongkram Road, Kathu Sub-district, Kathu District, Phuket Province, 83120, on the 15th of January 2024, between the Faculty of International Studies, Prince of Songkla University, represented by Associate Professor Dr. Prathana Kannaovakul, Dean of the Faculty of International Studies, hereinafter referred to as the "The Faculty of International Studies or FIS," on the first party, and Crest Resort & Pool Villas, represented by Mr. Kenny Teo, Group General Manager, hereinafter referred to as the "Crest Resort & Pool Villas," on the second party."

This Memorandum of Understanding (MOU) outlines the framework for cooperation and collaboration between the Faculty of International Studies (FIS) and Crest Resort & Pool Villas in order to develop academic programs, provide internship or cooperative education opportunities, and facilitate knowledge exchange between the two parties.

### **Purposes:**

The purposes of this MOU are to establish a mutually beneficial partnership between FIS and Crest Resort & Pool Villas, with the following objectives:

1. To develop and enhance the curriculum of the Faculty of International Studies, ensuring its alignment with the evolving demands of the global marketplace.
2. To provide FIS students with valuable internship or cooperative education opportunities, including part-time jobs that offer practical exposure to international business practices.
3. To facilitate the sharing of knowledge, industry insights, and expertise by arranging guest lectures and workshops for FIS students.
4. To explore and collaborate on joint research projects, publications, and other academic activities of mutual interest.

**Agreements:**

FIS and Crest Resort & Pool Villas hereby agree to the following:

**1. Curriculum Development:**

- 1.1. FIS and Crest Resort & Pool Villas will collaborate to review and enhance the curriculum in the field of the Faculty of International Studies.
- 1.2. Crest Resort & Pool Villas will provide expertise, recommendations, and feedback to assist FIS in curriculum development.

**2. Internship and Cooperative Education:**

- 2.1. Crest Resort & Pool Villas will offer internship or cooperative education opportunities to FIS students, allowing them to gain real-world experience related to the field of the Faculty of International Studies.
- 2.2. Crest Resort & Pool Villas will collaborate on FIS students' learning opportunities by cooperating in work-integrated learning (WIL) courses, at least two per academic year.
- 2.3. FIS will support the placement and supervision of students during their internships, ensuring academic credit is awarded as appropriate.

**3. Guest Lecturers:**

- 3.1. FIS will facilitate the participation of Crest Resort & Pool Villas experts as guest lecturers in relevant courses, workshops, or seminars.
- 3.2. Crest Resort & Pool Villas will provide subject matter experts to deliver guest lectures and share industry insights.

**4. Joint Research and Publications:**

- 4.1. FIS and Crest Resort & Pool Villas will explore opportunities for collaborative research projects and publications in the field of the Faculty of International Studies.
- 4.2. Both parties will allocate resources and expertise as needed to support joint research initiatives.

**5. Professional trainings:**

- 5.1. FIS will provide professional training or consulting in the field of the Faculty of International Studies as requested.
- 5.2. FIS will attempt to meet the requirements of Crest Resort & Pool Villas regarding the facilitation of the recruitment process for available positions and part-time work opportunities.

**Duration:**

This MOU is effective from the date of signing and will remain in effect for a period of two years, after which it may be renewed or revised by mutual agreement.

**Confidentiality:**

Both parties agree to maintain the confidentiality of any non-public information shared during the course of this collaboration.

**Legal and Ethical Compliance:**

FIS and Crest Resort & Pool Villa will comply with all applicable laws, regulations, and ethical standards in their activities under this MOU.

**Termination:**

This MOU may be terminated by either party with written notice provided 90 days in advance.

**Governing Law:**

This MOU will be governed by and construed in accordance with the laws of Thailand.

**Signatories:**

(Assoc. Prof. Prathana Kannaovakul, Ph.D)

Faculty of International Studies

15 January 2024



(Mr. Kenny Teo)

Crest Resort & Pool Villa

15 January 2024

This Memorandum of Understanding represents a commitment to collaboration and partnership between FIS and Crest Resort & Pool Villas. Both parties agree to work together in good faith to achieve the objectives outlined herein.