



MEMORANDUM OF UNDERSTANDING



Between

PRINCE OF SONGKLA UNIVERSITY, PHUKET CAMPUS (PSU, PHUKET CAMPUS)

And
GUANGDONG AGRICUTURE INDSTRY BUSINESS
POLYTECHNIC
(GDAIB)

This MEMORANDUM OF UNDERSTANDING (hereinafter referred to as "MOU") is made between Prince of Songka University, Phuket Campus of 80 Moo 1, Vichit-Songkhram Rd., Kathu, phuket 83120, Thailand and Guangdong Agriculture Industry Business Polytechnic of 198 Yueken Road, Tianhe District, Guangzhou, Guangdong Province, China, and entered into on December ______, 2019.

Prince of Songkla University, Phuket Campus(hereafter referred to as "PSU") and Guangdong Agriculture Industry Business Polytechnic (hereafter referred to as "GDAIB", based on the spirit of reciprocity, agree to promote and cooperate in the area of education and research in order to strength ties between both institutions and to encourage the interchange of academic and research activities.

Prince of Songkla University, Phuket Campus and Guangdong Agriculture Industry Business Polytechnic shall be collectively referred to as "the Parties" and individually as "the Party".

PREAMBLE:

- A. PSU, Phuket Campus is committed to functioning as a high level research university in the international region, to serving the sustainable development of the international region and the well-being of mankind, by offering excellent teaching, research, social services, and also by promoting culture inheritance and exchange.
- B. GDAIB is committed to functioning as a high level college in the international region, to serve the sustainable development of China and the international region, by offering excellent teaching, research, social services, and also by promoting culture inheritance and exchange.
- C. The Parties assure each other that their cooperation shall be based upon mutual trust and their performance is to achieve a sustainable relationship.

OBJECTIVES:

The Parties agree that the objectives (hereinafter referred to as the "Objectives") of this MOU are as follows:

- (a) To develop cooperation in academic fields between the two parties in the area of Tourism Management, Tourism English, Hospitality Management, Electronic Information technology, Electronic Business, International Business, Business English, Information Network Engineering, Computer Control Engineering, Agricultural Techniques, Computer Science, and Applied Arts.
- (b) To collaborate in the human resource development in related fields.
- (c) To collaborate in research and development; and innovation activities in the fields of Tourism Management, Tourism English, Applied English, Hospitality Management, Information technology, Electronic Business, International Business, Business English, Information Network Engineering, Computer Control Engineering, Agricultural Techniques, Computer Science, and Applied Arts.

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Areas of Cooperation

The Parties hereby agree that they initiate to cooperate in establishing closer links that may involve:

- 1. Development of collaborative research projects
- 2. Exchange of academic staff for teaching and research activities
- 3. Exchanges of students to participate in research programs
- 4. Exchange of publications and other information of common interest
- 5. Joint academic seminars or conferences

Terms of Agreement

- The Parties shall undertake to prepare detailed arrangements for the development of specific activities within the framework of this MOU through meetings, exchanges of letters and other forms of communication. Each Party shall assign a person to be in charge of and be responsible for the implementation, negotiation and managing changes of the activities and maintaining compliance with this MOU.
- 2. The Parties shall consult each other upon request of either Party regarding any matter relating to or arising out of this MOU and shall at all times endeavour jointly in a spirit of cooperation and mutual trust to resolve any difficulties or misunderstanding which may arise. The Parties shall ensure that all the activities identified for implementation or described in the schedules thereto comply with all applicable laws in force in both countries.
- 3. This MOU shall take effect from the date of the execution of this MOU and shall be valid for a period of five (5) years unless otherwise terminated in accordance with Clause 2.4 of this MOU. This MOU may be renewed by either Party by giving to the other Party not less than three (3) months written notice before the expiry period of this MOU. This MOU shall form the general framework for any formal Agreements to be drawn up between the Parties.
- 4. The provisions of this MOU may be modified or amended by mutual agreement in writing of the Parties and may be terminated by either Party by giving three (3) months prior written notice to the other Party. However, any program or activity that has been mutually agreed and in progress at the time of termination of this MOU shall continue to be carried out until its schedule completion, unless otherwise agreed upon in writing by both Parties.
- 5. The Parties shall at all times keep confidential and shall not disclose to any third party, persons or individual any confidential information acquired or discovered by either Party in connection with the performance of this MOU unless otherwise authorized in advance in writing by either Party.
- 6. Nothing to this MOU shall prevent the Parties from contracting with any third Party on a similar basis with regards to the subject matter of this MOU.
- 7. Each Party will bear its own cost and expenses in relation to this MOU.
- 8. Neither Party is an agent, representative, or partner of the other Party. Neither Party shall have any right, power, or authority to enter into any contract, commitment or agreement for, or on behalf of, or incur any obligation or liability of, or to otherwise bind, the other Party. This

- MOU shall not be interpreted or construed to create an association, agency, joint venture, or partnership between the Parties or to impose any liability attributable to such a relationship upon either Party.
- 9. Any notice to be given hereunder by either Party to the other may be sent by facsimile transmission, other electronic means and confirmed in writing or by first class recorded delivery paid post addressed to the address of the other Party as follows:

PSU, PHUKET CAMPUS:

Title:

Prince of Songkla University, Phuket Campus

Address:

80 Moo 1 Vichitsongkram Road, Kathu, Phuket 83120, Thailand

Tel No.:

66-(0)-7627-6012

Fax No.:

66-(0)-7627-6002

Attn:

Asst. Prof. Nuwan Thapthiang, Ph.D.

Dean, Faculty of International Studies

SFL, GDAIB:

Title:

Guangdong Agriculture Industry Business Polytechnic

Address:

198 Yueken Road, Tianhe District, Guangzhou, Guangdong Province,

P.R.China

Tel No.:

+86-20-85230062

Fax No.:

+86-20-85230563

Attn:

Prof. Chen Hui,

Dean of School of International Exchange

10. The Parties hereby agree that this MOU is not conclusive and/or exhaustive and shall not bind the Parties hereto. Instead this MOU outlines the general understanding and the framework for mutual cooperation between the parties and is intended to pave the way to enter into formal Agreement/Agreements after which this MOU shall be deemed of no effect whatsoever.

In witness whereof the Parties hereto have caused this MOU to be signed in their respective names on the day and year first above written.

Signed by	
For and on behalf of	
Prince of Sonkla University,	
Phuket Campus	Por The
The state of the s	Title: Vice President, Phuket Campus PSU
	Date: De 16, 2019
In the presence of :	Title: Dean of
	Faculty of International Studies, PSU
滋职 //	Date: Dec 16, 2019
Signed by For and on behalf of Guangdong A/B Polytechnic	Title: President
	Date: 2019, 12.1
In the presence of:	Title: Dean of School of International Exchange
	Date: 2019.12.1

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