

Memorandum of Understanding in Academic Collaboration
between
Faculty of International Studies, Prince of Songkla University
and
Phuket Hotels Association

This Memorandum of Understanding in Academic Collaboration is made at Prince of Songkla University, Phuket Campus, located at 80 Moo 1, Wichitsongkram Road, Kathu Sub-district, Kathu District, Phuket Province, 83120, on March , 2024, between the Faculty of International Studies, Prince of Songkla University, represented by Associate Professor Dr. Prathana Kannaovakun, Dean of the Faculty of International Studies, hereinafter referred to as the "The Faculty of International Studies or FIS," on the first party, and Phuket Hotels Association, represented by Ms. Jayne MacDougall, Executive Director of Phuket Hotels Association, hereinafter referred to as the "Phuket Hotels Association or (PHA)," on the second party."

This Memorandum of Understanding (MOU) outlines the framework for cooperation and collaboration between the Faculty of International Studies (FIS) and Phuket Hotels Association in order to develop academic programs, provide internship or cooperative education opportunities, and facilitate knowledge exchange between the two parties.

Purposes:

The purposes of this MOU are to establish a mutually beneficial partnership between FIS and PHA, with the following objectives:

1. To develop and enhance the curriculum of the Faculty of International Studies, ensuring its alignment with the evolving demands of the global marketplace.
2. To provide FIS students with valuable internship or cooperative education opportunities, including part-time jobs that offer practical exposure to international business practices.
3. To facilitate the sharing of knowledge, industry insights, and expertise by arranging guest lectures and workshops for FIS students.
4. To explore and collaborate on joint research projects, publications, and other academic activities of mutual interest.
5. To enhance the recognition of PHA and FIS.

Agreements:

FIS and Phuket Hotels Association hereby agree to the following:

1. Curriculum Development:

- 1.1. PHA will provide expertise, recommendations, and feedback on FIS's curriculum.

2. Internship and Cooperative Education:

- 2.1. PHA will offer internship (at least two months) or cooperative education (at least four months) opportunities to FIS students, allowing them to gain real-world experience related to the field of the Faculty of International Studies.
- 2.2. PHA will collaborate on FIS students' learning opportunities by cooperating in work-integrated learning (WIL) courses, at least two per academic year.
- 2.3. FIS will support the placement and supervision of students during their internships, ensuring academic credit is awarded as appropriate.

3. Guest Lecturers:

- 3.1. FIS will facilitate the participation of PHA experts as guest lecturers in relevant courses, workshops, or seminars.
- 3.2. PHA will provide subject matter experts to deliver guest lectures and share industry insights.

4. Academic Activities

- 4.1. PHA will assist in extracurricular activities in the curriculum in the field of the Faculty of International Studies.
- 4.2. PHA will provide training programs for FIS students in the field of the Faculty of International Studies.
- 4.3. PHA will participate in activities organized at FIS such as “job fairs,” “meet entrepreneurs,” and other activities agreed by both parties so that PHA can publicize the association to FIS students.

5. Joint Research and Publications:

- 5.1. FIS and PHA will explore opportunities for collaborative research projects and publications in the field of the Faculty of International Studies based on the availability of their membership and resources.

6. Professional trainings:

- 6.1. FIS will provide professional training or consulting in the field of the Faculty of International Studies as requested.
- 6.2. FIS will attempt to meet the requirements of PHA regarding the facilitation of the recruitment process for available positions and part-time work opportunities.

Duration:

This MOU is effective from the date of signing and will remain in effect for a period of one year, after which it may be renewed or revised by mutual agreement.

Confidentiality:

Both parties agree to maintain the confidentiality of any non-public information shared during the course of this collaboration.

Legal and Ethical Compliance:

FIS and PHA will comply with all applicable laws, regulations, and ethical standards in their activities under this MOU.

Termination:

This MOU may be terminated by either party with written notice provided 90 days in advance.

Governing Law:

This MOU will be governed by and construed in accordance with the laws of Thailand.

Signatories:



(Assoc. Prof. Prathana Kannaovakul, Ph.D)
Dean of Faculty of International Studies



(Mr. Bjorn Courage)
President of Phuket Hotels Association

This Memorandum of Understanding represents a commitment to collaboration and partnership between FIS and Phuket Hotels Association. Both parties agree to work together in good faith to achieve the objectives outlined herein.